

CRT-160^{Q&As}

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QUESTION 1

What information can you find about your competitors in Pardot (select all that apply)?

- A. Alexa Rank
- B. BBB score
- C. News article mentions
- D. Number of Inbound Links
- E. Number of Indexed Pages

Correct Answer: ADE

QUESTION 2

Which of the variable tags can be used on the layout tab of a landing page layout template?

- A. %%content%%
- B. %%form%%
- C. %name%%
- D. %%footer%%

Correct Answer: A

QUESTION 3

On which two types of domains does Pardot set cookies? (Choose two answers.)

- A. Pardot domains
- B. Tracker domains
- C. Mobile domains
- D. Social media domains

Correct Answer: AB

QUESTION 4

Pick two statements that describe Segmentation rules:

- A. Retroactive

- B. Snapshot in time
- C. Constantly running
- D. Focus on building lists

Correct Answer: BD

QUESTION 5

Making a page a priority page is a capability of which Pardot feature?

- A. Automation Rule
- B. Completion Action
- C. Segmentation Rule
- D. Page Action

Correct Answer: C

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