

## CRT-160<sup>Q&As</sup>

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## QUESTION 1

You have a custom redirect setup for one of your Facebook ads. You want to view how many unique clicks the redirect has. Where do you view this information?

- A. Custom redirect analyzer in the reports section
- B. Custom redirect statistics table in the custom redirects tab
- C. Custom redirect statistics table within the content report
- D. Custom redirect report

Correct Answer: BC

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## QUESTION 2

You want to create a Salesforce task when a prospect submits a form and has a grade greater than B. How do you set this up?

- A. Use prospect tags
- B. Use a segmentation rule
- C. Use an automation rule
- D. Use a completion action

Correct Answer: D

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## QUESTION 3

What enhanced features are available within the advanced email reporting?

- A. Adds spam analysis, subject line previews, and email rendering previews
- B. Subject line previews and email rendering previews
- C. Adds spam analysis, dynamic content previews, subject line previews, email rendering previews, and head mapping.
- D. Adds spam analysis, subject line previews, email rendering previews, engagement reporting, and email client reporting

Correct Answer: D

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## QUESTION 4

What does the calendar view on the dashboard display?

- A. Scheduled emails and past emails
- B. Scheduled emails
- C. Scheduled and past emails, events and webinars
- D. Scheduled and past emails, social posts, events and webinars

Correct Answer: D

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## QUESTION 5

Completion actions will not execute for filtered activities - True, or false?

- A. True
- B. False

Correct Answer: A

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