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QUESTION 1

On which two types of domains does Pardot set cookies? (Choose two answers.)

A. Pardot domains

B. Tracker domains

C. Mobile domains

D. Social media domains

Correct Answer: AB

QUESTION 2

Segmentation rules allow you to pull a one-time list of prospects based on specific criteria.

A. True

B. False

Correct Answer: A

QUESTION 3

What is a capacity of a completion action?

A. Notify a group of user

B. Remove a prospect from a list

C. Increase a prospect grade

D. Adjust a prospect account filed

Correct Answer: B

QUESTION 4

Lenoxsoft is interested in folding up with IT professional that are actively engine with their marking materials.

A. The Grade as it includes personal information about the prospect.

B. The Profile as It reflects LenoxSoft\\'s ideal customer.

C. The Campaign as it references the prospect\\'s first touch point.

D. The Score as it shows activities taken by the prospect.

Correct Answer: D

QUESTION 5

Which three activities can increase or decrease a score in the baseline scoring system? (Choose three answers.)

A. Landing page error

B. Unsubscribed from email

C. Assigned to a user

D. Webinar attended

E. Form submission

Correct Answer: ADE

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