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CRT-160 ^Q&As

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QUESTION 1

You have been asked to create a form that gathers information from prospects. This information should be available in Pardot as well as a custom build community site. How would you achieve this? [Choose one answer]

A. Create a Pardot form and via completion actions submit the details to the community site.

B. Create a website form that submits the details to the community site and integrate it with a Pardot form handler.

C. Create a Pardot form and via an automation rule submit the details to the community site.

D. Create a website form that integrates with a Pardot form handler, details are submitted to the community site using Pardot API.

Correct Answer: B

QUESTION 2

Which of these statements are true (check all that apply)?

A. Tracking codes must be added to each page that you want to track - unless you add it to a global tracker.

B. Pardot tracking codes set cookies on visitors and prospects\\' browsers.

C. Tracking code is visible to visitors

D. Tracking code loads asynchronously so that it doesn\\\'t slow down the rendering of the page

Correct Answer: ABD

QUESTION 3

An SPF Record must be a _____ record type.

A. SPF

B. TXT

C. CSV

D. DOC

Correct Answer: B

QUESTION 4

An engagement program is using a dynamic suppression list. After the prospect completes steps l through 5 of the engagement program, the administrator updates the suppression list. The prospect is then added to the dynamic suppression list because they matched the updated rules.

What can the administrator expect to happen if the prospect is removed from the dynamic suppression list?

A. The prospect will continue on the engagement program to step 6.

B. The prospect will be also be removed from the recipient list of the program.

C. The prospect will continue on the engagement program to step 5.

D. The prospect will begin the engagement program again on step 1.

Correct Answer: A

QUESTION 5

If a form is added to a landing page, where will the submissions be reported?

A. On the landing page

B. On the form

C. On the landing page\\'s layout template

D. On the form\\'s layout template

Correct Answer: B