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QUESTION 1

What is an example of a just-in-time notice?

- A. A warning that a website may be unsafe.
- B. A full organizational privacy notice publicly available on a website
- C. A credit card company calling a user to verify a purchase before it is authorized
- D. Privacy information given to a user when he attempts to comment on an online article.

Correct Answer: D

Reference: <https://www.clarip.com/data-privacy/just-time-notice/>

QUESTION 2

What is the term for information provided to a social network by a member?

- A. Profile data.
- B. Declared data.
- C. Personal choice data.
- D. Identifier information.

Correct Answer: A

QUESTION 3

Which of the following suggests the greatest degree of transparency?

- A. A privacy disclosure statement clearly articulates general purposes for collection
- B. The data subject has multiple opportunities to opt-out after collection has occurred.
- C. A privacy notice accommodates broadly defined future collections for new products.
- D. After reading the privacy notice, a data subject confidently infers how her information will be used.

Correct Answer: D

After reading the privacy notice, a data subject confidently infers how her information will be used suggests the greatest degree of transparency3 <https://www.informatica.com/resources/articles/what-is-data-quality.html>

QUESTION 4

Which Organization for Economic Co-operation and Development (OECD) privacy protection principle encourages an organization to obtain an individual's consent before transferring personal information?

- A. Individual participation.
- B. Purpose specification.
- C. Collection limitation.
- D. Accountability.

Correct Answer: A

The individual participation principle encourages an organization to obtain an individual's consent before transferring personal information¹. According to this principle, an individual should have the right to obtain from a data controller confirmation of whether or not the data controller has data relating to him; to have communicated to him such data within a reasonable time; to be given reasons if a request made under subparagraphs (a) and (b) is denied by the data controller; and to challenge such denial; and to challenge data relating to him and, if the challenge is successful, to have the data erased, rectified, completed or amended¹. The other options are not principles that encourage an organization to obtain an individual's consent before transferring personal information.

<http://www.oecdprivacy.org/>

QUESTION 5

SCENARIO

Carol was a U.S.-based glassmaker who sold her work at art festivals. She kept things simple by only accepting cash and personal checks. As business grew, Carol couldn't keep up with demand, and traveling to festivals became burdensome. Carol opened a small boutique and hired Sam to run it while she worked in the studio. Sam was a natural salesperson, and business doubled. Carol told Sam, "I don't know what you are doing, but keep doing it!"

But months later, the gift shop was in chaos. Carol realized that Sam needed help so she hired Jane, who had business expertise and could handle the back-office tasks. Sam would continue to focus on sales. Carol gave Jane a few weeks to get acquainted with the artisan craft business, and then scheduled a meeting for the three of them to discuss Jane's first impressions.

At the meeting, Carol could not wait to hear Jane's thoughts, but she was unprepared for what Jane had to say. "Carol, I know that he doesn't realize it, but some of Sam's efforts to increase sales have put you in a vulnerable position. You are not protecting customers' personal information like you should."

Sam said, "I am protecting our information. I keep it in the safe with our bank deposit. It's only a list of customers' names, addresses and phone numbers that I get from their checks before I deposit them. I contact them when you finish a piece that I think they would like. That's the only information I have! The only other thing I do is post photos and information about your work on the photo sharing site that I use with family and friends. I provide my email address and people send me their information if they want to see more of your work. Posting online really helps sales, Carol. In fact, the only complaint I hear is about having to come into the shop to make a purchase."

Carol replied, "Jane, that doesn't sound so bad. Could you just fix things and help us to post even more online?"

"I can," said Jane. "But it's not quite that simple. I need to set up a new program to make sure that we follow the best practices in data management. And I am concerned for our customers. They should be able to manage how we use their personal information. We also should develop a social media strategy."

Sam and Jane worked hard during the following year. One of the decisions they made was to contract with an outside

vendor to manage online sales. At the end of the year, Carol shared some exciting news. "Sam and Jane, you have done such a great job that one of the biggest names in the glass business wants to buy us out! And Jane, they want to talk to you about merging all of our customer and vendor information with theirs beforehand."

What type of principles would be the best guide for Jane's ideas regarding a new data management program?

- A. Collection limitation principles.
- B. Vendor management principles.
- C. Incident preparedness principles.
- D. Fair Information Practice Principles

Correct Answer: D

Reference: <https://www.worldprivacyforum.org/2008/01/report-a-brief-introduction-to-fair-information-practices/>

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