

## CIPM<sup>Q&As</sup>

Certified Information Privacy Manager

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**QUESTION 1**

As the Data Protection Officer (DPO) for the growing company, Vision 3468, what would be the most cost effective way to monitor changes in laws and regulations?

- A. Engage an external lawyer.
- B. Regularly engage regulators.
- C. Attend workshops and interact with other professionals.
- D. Subscribe to mailing lists that report on regulatory changes.

Correct Answer: D

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**QUESTION 2**

SCENARIO Please use the following to answer the next QUESTION: Paul Daniels, with years of experience as a CEO, is worried about his son Carlton's successful venture, Gadgo. A technological innovator in the communication industry that quickly became profitable, Gadgo has moved beyond its startup

phase. While it has retained its vibrant energy, Paul fears that under Carlton's direction, the company may not be taking its risks or obligations as seriously as it needs to. Paul has hired you, a Privacy Consultant, to assess the company and report to both father and son. "Carlton won't listen to me," Paul says, "but he may pay attention to an expert."

Gadgo's workplace is a clubhouse for innovation, with games, toys, snacks, espresso machines, giant fish tanks and even an iguana who regards you with little interest. Carlton, too, seems bored as he describes to you the company's procedures and technologies for data protection. It's a loose assemblage of controls, lacking consistency and with plenty of weaknesses. "This is a technology company," Carlton says. "We create. We innovate. I don't want unnecessary measures that will only slow people down and clutter their thoughts."

The meeting lasts until early evening. Upon leaving, you walk through the office it looks as if a strong windstorm has recently blown through, with papers scattered across desks and tables and even the floor. A "cleaning crew" of one teenager is emptying the trash bins. A few computers have been left on for the night, others are missing. Carlton takes note of your attention to this: "Most of my people take their laptops home with them, or use their own tablets or phones. I want them to use whatever helps them to think and be ready day or night for that great insight. It may only come once!"

What would be the best kind of audit to recommend for Gadgo?

- A. A supplier audit.
- B. An internal audit.
- C. A third-party audit.
- D. A self-certification.

Correct Answer: C

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**QUESTION 3**

A marketing team regularly exports spreadsheets to use for analysis including customer name, birthdate and home address. These spreadsheets are routinely shared between members of various teams via email even with employees that do not need such granular data.

What is the best way to lower overall risk?

- A. Set up security measures in the company's email client to prevent spreadsheets with customer information to accidentally being sent to external recipients.
- B. Anonymize exportable data by creating categories of information, like age range and geographic region.
- C. Allow the free exchange of information to continue but require spreadsheets be password protected.
- D. Allow only certain users to export customer data from the database.

Correct Answer: B

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**QUESTION 4**

What United States federal law requires financial institutions to declare their personal data collection practices?

- A. The Kennedy-Hatch Disclosure Act of 1997.
- B. The Gramm-Leach-Bliley Act of 1999.
- C. SUPCLA, or the federal Superprivacy Act of 2001.
- D. The Financial Portability and Accountability Act of 2006.

Correct Answer: B

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**QUESTION 5**

A Human Resources director at a company reported that a laptop containing employee payroll data was lost on the train. Which action should the company take IMMEDIATELY?

- A. Report the theft to law enforcement
- B. Wipe the hard drive remotely
- C. Report the theft to the senior management
- D. Perform a multi-factor risk analysis

Correct Answer: D