

## CCBA<sup>Q&As</sup>

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## QUESTION 1

Several user groups are impacted by a proposed change to their daily work flow. How should the business analyst (BA) convey these changes so that the user groups understand the impact?

- A. Develop a data model diagram
- B. Create business process models
- C. Write functional requirements
- D. Establish a communication plan

Correct Answer: B

A business process model describes the sequential flow of work across defined tasks and activities through an enterprise or part of an enterprise. A system process model defines the sequential flow of control among programs or units within a computer system. A program process flow shows the sequential execution of program statements within a software program. A process model can also be used in documenting operational procedures.

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## QUESTION 2

The task of prioritizing requirements creates just one output. What is it?

- A. Validated requirements
- B. Requirements (prioritized)
- C. Requirements rankings
- D. Requirements assessment

Correct Answer: B

The task of prioritizing requirements does create just one output. the requirements (prioritized) document.

Answer: A is incorrect. This is not a valid output of the task of prioritizing requirements.

Answer: C is incorrect. This is not a valid output of the task of prioritizing requirements.

Answer: D is incorrect. This is not a valid output of the task of prioritizing requirements.

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## QUESTION 3

You are the business analyst for your organization and you're working with the project manager to complete some business analysis activities. The project manager has the authority to approve the requirements based on the short iterations of business analysis activities.

What approach of business analysis are you using in this scenario?

- A. Progressive elaboration
- B. Change-driven
- C. Plan-driven
- D. Iterative

Correct Answer: B

Change-driven approaches to business analysis deal with rapid delivery of the business value. The business value is delivered in short iterations in return for acceptance of a higher degree of uncertainty regarding the overall delivery of the solution. The change-driven approaches are preferred while taking an exploratory approach for incremental improvement of an existing solution. Answer: D is incorrect. Iterative is not a valid business analysis approach. Answer: C is incorrect. The plan-driven approach defines business analysis activities. This approach is used to focus on minimizing up-front uncertainty and to ensure that the solution is fully defined before implementation begins in order to maximize control and minimize risk. It is preferred when requirements are effectively defined in advance of implementation. Answer: A is incorrect. Progressive elaboration describes the project management approach of refining requirements and project scope, not the business analysis approach.

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#### QUESTION 4

What term is given to the collection of notes and diagrams used by the business analyst to develop the requirements during the requirements development process?

- A. Work product
- B. Deliverable
- C. Supporting requirements package detail
- D. Work package

Correct Answer: A

Work product is the business analyst term for the collection of notes and diagrams used by the business analyst to develop the requirements.

Answer: D is incorrect. A work package is the smallest item in the work breakdown structure.

Answer: B is incorrect. Deliverable is a specific output of the business analysis process that the business analyst has agreed to produce.

Answer: C is incorrect. This is not a valid business analysis term.

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#### QUESTION 5

A project aiming at improving an organization's Net Promoter Score is nearing completion. The business analyst (BA) and stakeholders are evaluating ways to measure the performance of the solution. Which technique may be employed?

- A. Vendor assessment

- B. Market analysis
- C. Focus groups
- D. Business case

Correct Answer: B

Benchmark studies are conducted to compare organizational practices against the best-in-class practices. Best practices may be found in competitor enterprises, in government, or from industry associations. The objective of benchmarking is to evaluate enterprise performance and ensure that the enterprise is operating efficiently. Benchmarking may also be performed against standards for compliance purposes. The results from the benchmark study may initiate change within an organization. Market analysis involves researching customers in order to determine the products and services that they need or want, the factors that influence their decisions to purchase, and the competitors that exist in the market. The objective of market analysis is to acquire this information in order to support the various decision-making processes within an organization. Market analysis can also help determine when to exit a market. It may be used to determine if partnering, merging, or divesting are viable alternatives for an enterprise.

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