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QUESTION 1

Which one is created to administer a unit of local civil government or one created by the United States to conduct business?

- A. Profit Corporation
- B. Private Corporation
- C. Public Corporation
- D. Domestic Corporation

Correct Answer: C

QUESTION 2

Form of defensively oriented public relations that deals with developments having negative consequences for the organization, this is called:

- A. Proactive marketing public relations
- B. Reactive marketing public relations
- C. Immediate marketing public relations
- D. Upbeat marketing public relations

Correct Answer: B

QUESTION 3

Which of the following are the main forms of business organizations?

- A. Sole proprietorships, partnerships and finance associations
- B. Sole proprietorships, partnerships and capital ownerships
- C. Sole proprietorships, partnerships and joint ventures
- D. Sole proprietorships, partnerships and corporations

Correct Answer: D

QUESTION 4

A defect is any mistake or error that is passed on to the customer is known as:

- A. Customer conformance

- B. Consultant
- C. Six-sigma terminology
- D. X-bar terminology

Correct Answer: C

QUESTION 5

Which of the following is NOT the type of debt securities?

- A. Authority bonds
- B. Equity bonds
- C. Participating bonds
- D. Callable bonds

Correct Answer: A

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