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QUESTION 1

If subsidiaries are granted a high degree of autonomy, the system is called:

- A. Coordination
- B. Incorporation
- C. Centralization
- D. Decentralization

Correct Answer: D

QUESTION 2

Organizations that would be managed on an impersonal, rational basis, this form of organization is called:

- A. Bureaucracy
- B. Bankruptcy
- C. Insolvency
- D. System of government

Correct Answer: A

QUESTION 3

What calls for matching asset and liability maturities?

- A. Short-term financing
- B. Self-liquidating approach
- C. Long-term financing
- D. Equity spontaneous approach

Correct Answer: B

QUESTION 4

The contracts by which the holder of intellectual property will grant certain rights in that property to a foreign firm under specified conditions and for a specified time are known as:

- A. Protecting Intellectual rights Agreements

- B. International Intellectual franchising
- C. International licensing agreements
- D. None of the above

Correct Answer: C

QUESTION 5

A network of organizations that creates time, place, and possession utilities for consumers and business users is known as:

- A. Marketing channel
- B. Volkswagen strategy
- C. Federal Express channel
- D. Inventory level strategy

Correct Answer: A

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