# C\_C4HCX\_04<sup>Q&As</sup>

SAP Certified Application Associate - Solution Architect for CX

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#### **QUESTION 1**

What analytics/reporting options are available for SAP Sales Cloud and SAP Service Cloud? Note: There are 3 correct answers to this question.

- A. Embedded reports/dashboards
- B. Third-party BI integration
- C. SAP Analytics Cloud integration
- D. Google Analytics
- E. Dynatrace

Correct Answer: ABC

#### **QUESTION 2**

Where can an end user subscribe/unsubscribe from newsletters or notifications as a self- service?

- A. Consent management
- B. Preference center
- C. Data flow
- D. Consent vault

Correct Answer: B

#### **QUESTION 3**

A company in the consumer products industry needs to manage their customer visits. Which of the following features are relevant to achieve this? Note: There are 2 correct answers to this question.

- A. Quote management
- B. Perfect store
- C. SAP Predictive Analytics
- D. Routes

Correct Answer: BD

## QUESTION 4

You want to create a solution that will provide a flexible mechanism for assessing fraud risk during order placement. The



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rules for the fraud check may change from time to time according to business needs. Which of the following is a Kyma runtime component you would use to implement this use case?

- A. BAPI
- B. Service catalog
- C. Application connector
- D. Serverless

Correct Answer: D

#### **QUESTION 5**

What can you do in the SAP Commerce Cloud portal?

- A. Build, deploy and publish new Web extensions to the users.
- B. Manage common operational tasks such as user management, and access to application logs.
- C. Create Web contents, promotions, and coupons to be launched in the Web store.
- D. Customize the e-commerce storefront.

Correct Answer: A

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