

C_C4HCBU1808^{Q&As}

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Commerce Cloud Business User

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QUESTION 1

How does SAP Commerce arrange its product and category data?

- A. A product is duplicated when it is associated with a new category
- B. All categories must have at least one supercategory
- C. Each product must be associated with only one category
- D. Categories can contain other categories and/or products

Correct Answer: D

QUESTION 2

What Search Engine Optimization (SEO) features does SAP Commerce offer? (3)

- A. Automatically generated HTML sitemaps
- B. Automatically generated meta descriptions and keywords
- C. Fields in PCM for meta descriptions and keywords
- D. Configurable URL construction rules
- E. Automatically generated XML sitemaps

Correct Answer: ACD

QUESTION 3

What can you do with the Preview Mode in SmartEdit? (2)

- A. Display the staged version content catalog in different languages, dates and times
- B. Synchronize the catalog with the online version
- C. Edit some basic properties of a page if you have special permissions
- D. Navigate to the page to be personalized

Correct Answer: AD

QUESTION 4

You have been asked to import some data using ImpEx scripts that create user interface components on a storefront.

What tool would you use to execute the ImpEx scripts?

- A. hybris Administration Console
- B. SmartEdit
- C. Product Cockpit
- D. Order Fulfillment Cockpit

Correct Answer: A

QUESTION 5

What is the Application Management according to the SAP Application Lifecycle Framework for Commerce? (2)

- A. A continuous work stream that starts with the first deployment to production environment, aiming to provide support and live-operations management
- B. A continuous work stream running the entire duration of a release, aiming to organize preparation and execution activities around a go-live event
- C. A continuous work stream that starts with the first initiation phase, aiming to provide ongoing smaller development work that can be done outside of a project
- D. A continuous work stream aimed to support, operate, and maintain the live solution once it's been deployed to a live production environment and is being used by end users

Correct Answer: AD

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