

C_C4HCBU1808^{Q&As}

C_C4HCBU1808 : SAP Certified Application Associate - SAP
Commerce Cloud Business User





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QUESTION 1

Your customer wants to track end user activity on an SAP Commerce storefront. Which SAP solution integration fulfill this requirement? (2)

- A. SAP Marketing Cloud
- B. SAP Service Cloud
- C. SAP Customer Data Cloud
- D. SAP Jam Communities

Correct Answer: AC

QUESTION 2

What does SAP Commerce use out-of-the-box to import product data? (3)

- A. SAP Integration APIs
- B. SAP Process Integration
- C. Data Hub
- D. ImpEx
- E. SmartEdit

Correct Answer: ACD

QUESTION 3

Which of the following solutions can be used to integrate third-party systems with SAP Commerce? (3)

- A. Datahub
- B. RESTful services
- C. BackOffice Product Content Management
- D. SAP Integration APIs
- E. Administration console (hac) of SAP Commerce

Correct Answer: ABD

QUESTION 4

You are asked to propose an automated high-performance solution for updating the products on a retail store's web site. You are also told that the product portfolio is only updated at the beginning of the month. What would you propose for this requirement?

- A. Cron jobs
- B. Workflows
- C. RESTful web services
- D. ImpEx

Correct Answer: A

QUESTION 5

What are key features of the SAP Commerce Rule Engine? (2)

- A. It provides a centralized repository of rules
- B. It provides a backoffice interface to trigger the rule execution
- C. It provides separation of data and logic
- D. It provides a backoffice interface to create new conditions

Correct Answer: AC

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