

C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

What can be configured as part of the customer schema within SAP Customer Data Platform? Note: There are 2 correct answers to this question.

- A. Activities
- B. Segments
- C. Activity indicators
- D. Profile entity

Correct Answer: AD

QUESTION 2

Which of the following methods are supported in SAP Customer Data Platform to create the action model? Note: There are 2 correct answers to this question.

- A. Adding nodes and assigning their attributes via the REST API
- B. Manually adding nodes and assigning their attributes in the console
- C. Dragging and dropping a JSON file that contains the schema structure onto the canvas
- D. Dragging and dropping a CSV file that contains the schema structure onto the canvas

Correct Answer: BC

QUESTION 3

Which of the following statements describe the matching rules for data ingestion? Note: There are 3 correct answers to this question.

- A. System-defined rules can be deleted for the Unified Customer Profile.
- B. System-defined rules can be edited for the Unified Customer Profile.
- C. System-defined rules can be re-ordered for the Contextual Profile.
- D. User-defined rules can be based on the firstName attribute.
- E. System-defined rules are based on strongest identifier attributes.

Correct Answer: BDE

QUESTION 4

In the customer search dashboard in the SAP Customer Data Platform console, you see a customer profile name showing as UNKNOWN. What does this indicate?

- A. The customer profile name is only visible in the Unified Customer Profile view.
- B. The customer profile name is generated from the identifier cookie ID.
- C. The customer profile is missing first and last name.
- D. The customer profile does not have CIAM ID maintained.

Correct Answer: C

QUESTION 5

Which of the following are functionalities of the Event Playground? Note: There are 2 correct answers to this question.

- A. Ingesting a test event with test values provided via a dedicated form
- B. Allowing input of data at each step after the test event is run to verify alternative outcomes
- C. Showing logs and errors at each step of the pipeline, in both table format and JSON
- D. Recording results of test event runs and exporting them as a JSON

Correct Answer: AC

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