

C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

How can you configure SAP Customer Data Platform to ingest tracking data from your website?

- A. Add a script to your website pages that that will make AJAX calls to the Ingestion API with the event information.
- B. Add the SAP Customer Data Platform web SDK to your website and set cookies with predefined names.
- C. Create a source SAP Customer Data Cloud application and configure the service worker on your website.
- D. Create a source Web Client Application and add the provided JavaScript event code to your website pages.

Correct Answer: C

QUESTION 2

Which file formats are supported by storage application source types in SAP Customer Data Platform? Note: There are 2 correct answers to this question.

- A. JavaScript Object Notation (JSON)
- B. eXtensible Markup Language (XML)\ EXACTPREP"
- C. Microsoft Excel (XLSX)
- D. Comma-separated values (CSV)

Correct Answer: AD

QUESTION 3

You want to create a calculated indicator. What attributes from the customer schema can you use? Note: There are 3 correct answers to this question.

- A. Activity indicators
- B. Actions
- C. Events
- D. Profile
- E. Segments

Correct Answer: ADE

QUESTION 4

What does the Overview tab display in the customer dashboard?

- A. Reporting of customer order activities that are part of the customer profile
- B. Identifiers that are used in matching the customer profile
- C. Aggregate reports of all activities that are part of the customer profile
- D. All the activities and segments and processing purpose for the customer profile

Correct Answer: A

QUESTION 5

Which of the following are steps in a CX flow? Note: There are 3 correct answers to this question.

- A. Flow control
- B. Decision
- C. Trigger
- D. Condition
- E. Connector

Correct Answer: ABC

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