C2090-012 Q&As

IBM SPSS Modeler Data Analysis for Business Partners v2

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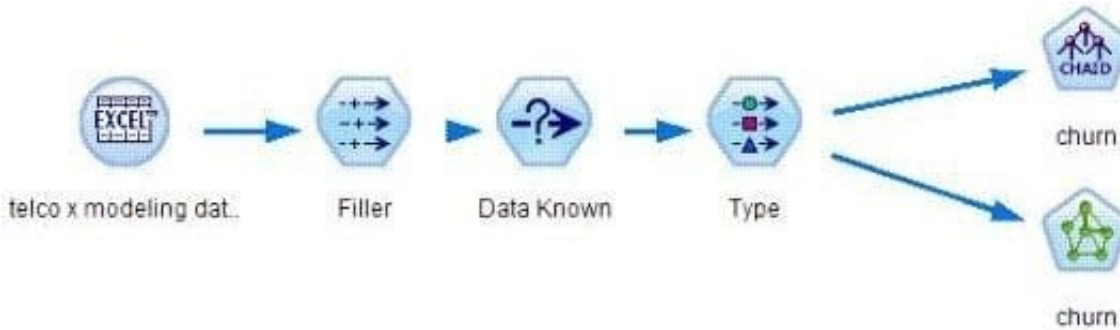### 100% Money Back Assurance

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QUESTION 1

In the stream below, the CHAID node and Neural Net node can be combined in a single Super node.

A. True

B. False

Correct Answer: B

QUESTION 2

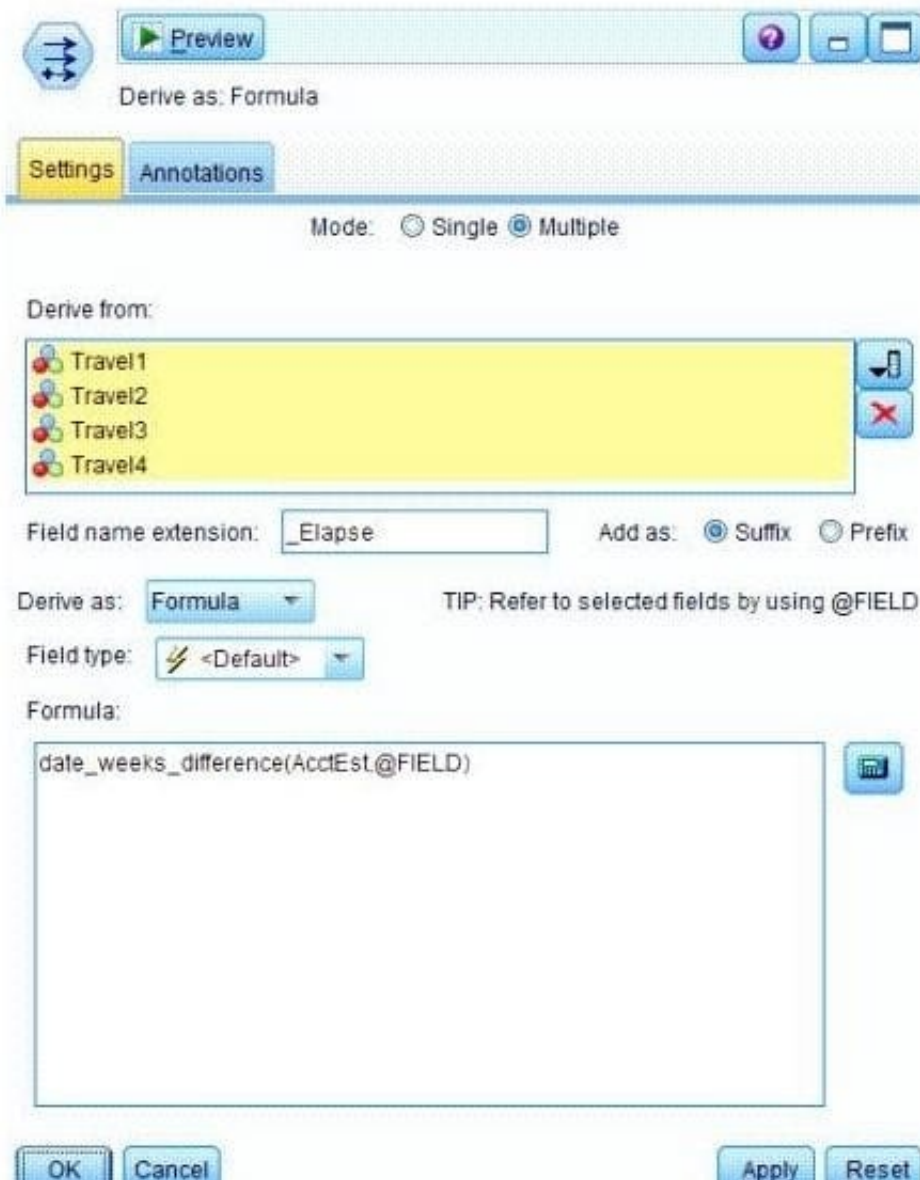The Matrix node is used to examine the relationship between two categorical fields.

A. True

B. False

Correct Answer: A

QUESTION 3

Which fields are created by this Derive dialog?

A. Three fields representing the difference between Travel-1 and each of the other Travel fields

B. No operation will be performed because the expression is invalid.

C. Four fields representing the difference in weeks between AcclEst and each of the Travel fields

D. A field representing the difference between AcctEst and the global @FIELD value

Correct Answer: C

QUESTION 4

The optimal binning method in the Binning node uses a Supervisor field to determine the binning cut points.

A. True

B. False

Correct Answer: A

QUESTION 5

An online retailer wants to identi1e groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases.

What type of model would be used?

A. Association model

B. Segmentation model

C. Classification model

D. Sequence model

Correct Answer: B

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