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QUESTION 1

Where are active sessions stored?

A. Archive

B. Session Index

C. Long Term Canister

D. Short Term Canister

Correct Answer: D

QUESTION 2

A car rental company wants a single report to understand how discounts and reward program membership impact reservations. They have events to record the following:

-rental car type

-discount codes used

-number of reservations initiated

-reward program membership type

They want the single report to show how these factors interact, so some of these events would be used to create dimensions and applied to a base event for a report.

What would be the single base event for this report?

A. Rental car type

B. Discount codes

C. Reservation initiation counts

D. Reward program membership types

Correct Answer: C

QUESTION 3

An event modeler is tasked with creating a report that shows the percent of sessions with failed searches. The event modeler creates a new event to record failed searches. What should be chosen to track this event?

A. Every Hit

B. First per Session

C. Every Occurrence

D. First Hit of Session

Correct Answer: B

QUESTION 4

An event modeler is tasked with creating a new hit attribute to capture the text displayed to customers on the home page. The modeler is also asked to provide a report of the values generated. The text value is displayed in a DIV tag on the home page called yCompanyDiv8?to provide a report of the values generated. The text value is displayed in a DIV tag on the home page called ?yCompanyDiv8? Which should the modeler use to configure the hit attribute?

A. Text Pattern

B. Step Pattern

C. Custom Tags

D. Start Tag/End Tag

Correct Answer: D

QUESTION 5

A developer needs to create an alert based on dimensional data. The alert should only monitor statistically significant changes appearing in that data set. Which type of alert should be used?

A. Event Alert

B. Canister Alert

C. Portal Status Alert

D. Top Mover Report Alert

Correct Answer: D

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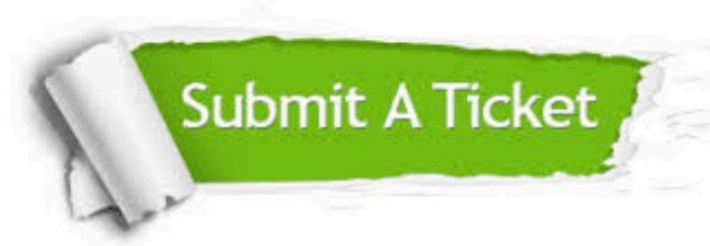Multi-Platform capabilities - Windows, Mac, Android, iPhone, iPod, iPad, Kindle

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