C2080-470 Q&As

IBM Unica Campaign V8.5

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QUESTION 1

An administrator is responsible for setting up triggers for use with Unica Campaign and third party systems. The administrator creates a synchronous outbound trigger that runs an external third party scoring mechanism. The specialist needs to wait for the resulting scores to be produced before continuing to run the flowchart. The name of the trigger is RunScoreProgram. What is the correct syntax to define that this is a synchronous trigger?

A. RunScoreProgram /

B. RunScoreProgram ?

C. RunScoreProgram $

D. + RunScoreProgram

Correct Answer: B

QUESTION 2

The Unica Campaign/Platform system has been configured for Single Sign-On (SSO) access. Where are the passwords for the user logins stored?

A. Unica Campaign

B. Unica Marketing Platform

C. Web Access Control Platform

D. Web Access Control Platform and Unica Marketing Platform

Correct Answer: C

QUESTION 3

A specialist creates a numeric user variable called MinBalance and assigns an initial value of 100 to it. The specialist wants the Select process to return all IDs where the mapped field AccountBalance is greater than MinBalance. What is the correct syntax to use?

A. MinBalance

B. AccountBalance > MinBalance

C. AccountBalance > UserVar.MinBalance

D. AccountBalance is GT than UserVar.MinBalance

Correct Answer: C

QUESTION 4

The custom macro has been configured to select on "audience id" and a return value. When this custom macro is executed an error is received. What could cause this problem?

A. There are user variables used in the custom macro.

B. The Expression Type is configured incorrectly for the custom macro.

C. The custom macro is the same as one of the Campaign built-in macros.

D. The custom macro is too large for the fields in the temp table ().

Correct Answer: B

QUESTION 5

The specialist is upgrading a multiple partition installation from 8.x to 8.5 What is the correct method to upgrade a multi-partition environment?

A. Run the migration for each partition.

B. Run the upgrade script for each partition.

C. Run the upgrade script once for all partitions.

D. Run the migration once for all the partitions.

Correct Answer: B

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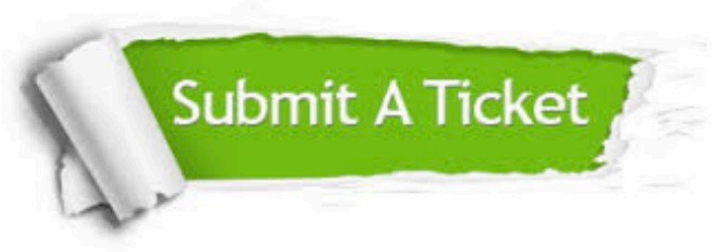

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