



C2020-013^{Q&As}

IBM SPSS Modeler Data Mining for Business Partners v2

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QUESTION 1

Which node can be used to easily generate a field that divides the data into subsamples for the Training and Testing stages of modeling?

- A. Sample
- B. Filler
- C. Balance
- D. Partition

Correct Answer: D

QUESTION 2

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 3

True or false: only Terminal nodes (Graphs, Modeling, Output, Export) have a Run button as displayed in the graphic.



- A. True
- B. False

Correct Answer: A

QUESTION 4

Which method would be used on the Merge node in order to combine a file containing 100 products and a file containing 50 suppliers and retain only the matching records?

- A. Inner join
- B. Anti-join
- C. Full outer join
- D. Partial outer join

Correct Answer: A

QUESTION 5

Which node should be used if the user wanted to see the number of cases in each category for a variable of Categorical Measurement level?

- A.
- B.
- C.



D.



Distribution



Web



Plot



Histogram

Correct Answer: A

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