

# B2C-COMMERCE-ARCHITECT<sup>Q&As</sup>

Salesforce Certified B2C Commerce Architect

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## QUESTION 1

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature. Which three tools have such a feature and do not require to be monitored manually? Choose 3 answers

- A. Job Schedules
- B. Custom Log Settings
- C. Analytics Conversion Reports
- D. Pipeline Profiler
- E. Quota Status

Correct Answer: ACE

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## QUESTION 2

The storefront integrates with a REST based Address verification service (AVS) that uses token based security. The sequence of calls in the API documentation for this AVS looks like the following

1.  
Client authentication call, which contains the merchantId and secret in a GET request and returns a token in the response.
2.  
Address verification call, which contains the token and the address to verify in a POST request.

Once the token is obtained, it is valid for hours and it is not needed to request a new one for subsequent address verification calls, the AVS charges for every request made no matter if it is client authentication call or address verification call.

Which three strategies could be applied to allow for efficient use of the service without compromising security? Choose 3 answers

- A. Apply page caching to the client authentication controller that is used with AJAX.
- B. Obtain the token from local storage of the browser and update it once it expires.
- C. Obtain the token from a custom cache before making the client authentication call.
- D. Use HTTPService caching for the client authentication call.
- E. Use a job to store and update the token in a custom object that is used from the storefront code

Correct Answer: ACD

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**QUESTION 3**

The Client has implemented a different category/search layout for mobile and desktop. The code uses a session attribute called deviceType to choose the corresponding layout. This attribute is populated from the browser user agent. After this implementation they have run into these problems:

1.

Sometimes desktop pages are being served to both desktop and mobile customers.

2.

Sometimes mobile pages are being served to both desktop and mobile customers.

The page has caching implemented that depends on promotions. SEC is very important and the site traffic is high.

Which solution should the Architect select to resolve the issue without impacting the existing requirements?

- A. Create customer groups for desktop and mobile users and use remote includes based on these groups to render the mobile and desktop pages
- B. Create customer groups for desktop and mobile users and empty promotions linked to these groups to ensure different cached versions of the page.
- C. Disable caching for these pages to ensure that the correct template is used to render the mobile and desktop pages.
- D. Change the URL structure to include desktop and mobile as URL parameters to ensure different cached versions of the page

Correct Answer: A

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**QUESTION 4**

A business wants to migrate its customer service provider from provider A to provider B. Provider B offers a LINK cartridge to integrate with its commerce solution. Which three artifacts need to be created by the Architect? Choose 3 answers

- A. Document the design of implementing a new B2C Commerce cartridge following the Industry standard best practices
- B. Document the data objects, the interface, and data synchronization frequency between the systems.
- C. Document the data mapping between commerce and customer service provider.
- D. Document the customizations required on top of the LINK cartridge based on current commerce implementation and business needs.
- E. Document how the customer online journey flows from landing on the page to placing of the order

Correct Answer: BCD

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**QUESTION 5**

A third party survey provider offers both an API endpoint for individual survey data and an SFTP server endpoint that can accept batch survey data. The initial implementation of the integration includes

1.

Marking the order as requiring a survey before order placement

2.

On the order confirmation page, the survey form is displayed for the customer to fill

3.

The data is sent to the survey provider API, and the order is marked as not requiring a survey

Later it was identified that this solution is not fit for purpose as the following issues and additional requirements were identified:

1.

If the API call fails, the corresponding survey data is lost. The Business requires to avoid data loss.

2.

Some customers skipped the form. The Business requires sending a survey email to such customers.

3.

The Order Management System (OMS) uses a non-standard XML parser it did not manage to parse orders with the survey, until the survey attribute was manually removed from the xml.

How should the Architect address the issues and requirements described above?

A. Create a custom session attribute when the survey is required. Send to the API endpoint in real-time. On failure, capture the survey data in the session and reprocess, use the session attribute to send emails for the cases when survey was skipped.

B. Create a custom object to store the survey data. Send to the API endpoint using a job. On success, remove the custom object. On failure, send the survey data with API from the next execution of the same job. Use the custom object to send emails for the cases when the survey was skipped.

C. Create a custom object when the survey is required. Send to the API endpoint in real-time. On success, remove the object. On failure, capture the survey data in the custom object and later reprocess with a job. Use the custom object to send emails for the cases when survey was skipped.

D. Send the survey data to the API endpoint in real-time until the survey data is successfully captured. Instruct the OMS development team to update their XML parser, use the Order survey attribute to send emails for the cases when the survey was skipped.

Correct Answer: C

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