

# **B2C-COMMERCE-ARCHITECT**<sup>Q&As</sup>

Salesforce Certified B2C Commerce Architect

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#### **QUESTION 1**

aclient uses an external marketing toot to manage promotions and coupons for its multiple brands. They currently have only one brand on B2C Commerce and thev get Import-ready feeds created by this tool on en SFTP location.

The marketing team completes thedata preparation by the end of the work day.

How should the Architect handle this import?

A. Create a Job and define three steps: one step uses ExecuteScriptModule to download the files from SFTP, end two standard steps to Import the promotion end coupons.

B. Create a Job and define three steps: one standard step to download files from sftp end two steps that use Execute Script Module to import the promotion end coupons.

C. Create a job and define three steps: one custom step to download the files from SFTP, and two standard steps to import the promotion and coupons.

D. Create a Job and define three custom steps: download the files from SFTP, import promotions, import coupons

Correct Answer: C

#### **QUESTION 2**

The storefront integrates with a REST based Address verification service (AVS) that uses token based security. The sequence of calls in the API documentation for this AVS looks like the following

1.

Client authentication call, which contains the merchantId and secret in a GET request and returns a token in the response.

#### 2.

Address verification call, which contains the token and the address to verify in aPOST request.

Once the token is obtained, it is valid for hours and it is not needed to request a new one for subsequent address verification calls, the AVS charges for every request made no matter if it is client authentication call or address verification call.

Which three strategies could be applied to allow for efficient use of the service without compromising security? Choose 3 answers

A. Apply page caching to the client authentication controller that is used with AJAX.

B. Obtain the token from local storage of the browser and update it once It expires.

C. Obtain the token from a custom cache before making the client authentication call.

D. Use HTTPService caching for the client authentication call.

E. Use a job to store and update the token in a customobject that is used from the storefront code

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Correct Answer: ACD

#### **QUESTION 3**

A B2C Commerce developer has recently completed a tax service link cartridge integration into a new SHU site. During review, the Architect notices the basket calculation hook is being run multiple times during a single tax call. What is the reason for the duplicate calculations being run?

A. The tax cat is being called multiple times.

B. The LINK cartridge Is Included multiple times in the cartridge path.

C. There are multiple hook.js Wes referring to the samehook.

D. The checkout is designed to recursively refer to the same hook.

Correct Answer: A

#### **QUESTION 4**

The Architect has been presented with a requirement from thebusiness to implement a new LINK cartridge. The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers. On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs runs property?

A. The Job Pipelines must be updated to use SiteGenesis Controllers.

B. The job Pipelines must be removed and recreated with scripts.

C. The job Pipelines must beupdated to use SFRA Controllers.

D. The job Pipelines must be updated to work as custom job steps.

Correct Answer: D

#### **QUESTION 5**

The Client has just acquired a new brand and wants toIntegrate the new brand s current ecommerce site into a current realm as a new site. The acquisition has its own Enterprise Resource Planning (ERP) system for product data and inventory. The new site will use the existing realm\\'s Order Management System (OHS) and Customer Relationship Management (CRM) system.

What two requirements does the Architect need to keep in mind when creating the technical specification document? Choose 2 answers

A. A new customer export Job must be created to export customers.

B. A new product Import Job must be created to manage products.



- C. A new inventory Import Job must be created to manage inventory.
- D. A new order export job must be created to export orders.

Correct Answer: BC

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