

## ANC-301<sup>Q&As</sup>

Working with Data and Dashboards in Einstein Analytics

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**QUESTION 1**

What do Analytics apps do?

- A. Let you add new types of charts to Salesforce
- B. Alert you when you need a visa for an upcoming trip
- C. Use ready-made dashboards to tell easy-to-follow stories about your data
- D. Let you create configuration wizards to make Analytics setup easier

Correct Answer: C

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**QUESTION 2**

In Einstein Discovery:

A. **What Is The Difference** insights are comparative insights that help you better understand the relationships between explanatory variables and the goal (target outcome variable) in your story. These insights, based on a statistical analysis of your dataset, help you figure out which factors contribute to the biggest changes in the outcome variable. Einstein Discovery uses waterfall charts to help you visualize comparisons in **What Is The Difference** insights.

B. **Why It Happened** insights help you take a deeper look into the exact factors that led to an outcome. **Why It Happened** / **Q** insights drill deeper into the various factors that contributed to your story's goal. These insights are based on a statistical analysis of your dataset. Einstein Discovery uses waterfall charts to help you visualize **Why It Happened** insights.

C. **Predictions and Improvements** insights help you explore what might happen in the future. For example, you can interactively perform "what if" analyses in your story. Einstein Discovery provides you with predictions and suggested improvements based on a statistical analysis of your dataset and predictive analytics. To help you visualize these insights, Einstein Discovery uses:

D. - waterfall charts for predictions

-bar charts for suggested improvements

E. **What Happened** insights are the primary insights in your story. They are descriptive insights that help you explore, at an **y/ Q** overview level, what factors contributed to the outcome, based on a statistical analysis of your dataset. Einstein Discovery uses bar charts to help you visualize **What Happened** insights.

Correct Answer: ACD

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**QUESTION 3**

Which Einstein Analytics asset or assets are created when using an App Template to create an app?

- A. The app, dataflows and datasets, dashboards, and permission sets
- B. The app, dataflows and datasets, and dashboards

- C. The app, dataflows and datasets, and users
- D. An empty app

Correct Answer: B

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#### QUESTION 4

A consultant built a very useful Einstein Analytics app for Sales Operations and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app.

The consultant recommends extending the Sales Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

What is the REST API URL where the consultant can find current template apps?

- A. `/services/data/v###.#/wave/apps`
- B. `/services/data/v###.#/analytics/wizard`
- C. `/services/data/v###.#/wave/templates`
- D. `/services/data/v###.#/analytics/projects`

Correct Answer: B

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#### QUESTION 5

An Einstein Consultant is implementing encryption for a customer.

Which two statements about Einstein Analytics Encryption are true? Choose 2 answers

- A. When Einstein Analytics Encryption is enabled, all newly registered datasets are encrypted at rest.
- B. By default, the same keys are used to encrypt data in Einstein Analytics as are used to encrypt data in Salesforce objects.
- C. The customer's org must have a Shield Platform Encryption tenant secret.
- D. Bring Your Own Key is not supported.

Correct Answer: AC

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