

ADWORDS-SEARCH^{Q&As}

Google AdWords: Search Advertising

Pass Google ADWORDS-SEARCH Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/adwords-search.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Google
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers



QUESTION 1

John has a fireworks company in Tennessee and he's created a video showing his incredible fireworks. He'd like to use the video as part of the Google AdWords' video advertisement program.

What must John do to display his video in the Google AdWords' video program?

- A. Nothing. Fireworks and pyrotechnic devices are not allowed.
- B. Keep his video to 15 seconds or less.
- C. Use geo-targeting to marketing his fireworks only in locations where fireworks are legal.
- D. Submit his advertisement to the adult content category for Google AdWords approval.

Correct Answer: A

QUESTION 2

What is the relationship between a client's paid result (an advertisement) and a client's organic search result?

- A. When organic search results are good (on the first page of results), the corresponding advertisement will cost less to display.
- B. The higher the budget for the paid result (the advertisement), the higher the organic search result would be.
- C. The better the organic search result, the higher the ad will be posted in order of paid results.
- D. There is no correlation between paid results (the advertisements) and organic search results.

Correct Answer: D

QUESTION 3

You are a consultant for the HKU Company and you're helping them brand their online presence. You've worked with the company to create a video ad about their products. You've recommended that they participate in the Google Network. Beth, your client, asks how the placement tool, which you've recommended, will help them with their branding. What is a placement tool and how will it help the HKU Company?

- A. The placement tool will help the HKU Company determine which partners in the Google Network don't accept non-text ads and filter out these partners from their placement choices.
- B. The placement tool will automate the placement of the video ad throughout the Google Network.
- C. The placement tool allows to edit the ads offline, make changes, propose changes, and add comments before the changes are uploaded and placed into the Google Network.
- D. The placement tool allows to choose where the video ads will be placed on the partner's websites.

Correct Answer: A

QUESTION 4

Wendy manages ten Google AdWords accounts for her clients. She would like to organize her billing so that she makes one payment for the clients account rather than ten individual payments,

- A. e., one for each client she manages. What approach should Wendy follow in this instance?
- B. Google does not allow multiple accounts to be billed to one invoice.
- C. Google recommends that Wendy move her accounts into the My Client Center with her cred it card.
- D. Google recommends that Wendy enroll in the Manager Defined Spend.
- E. Google recommends that Wendy subscribe to the Manager Order-level monthly invoice.

Correct Answer: C

QUESTION 5

Google currently supports four different mobile markup languages for mobile ads. Which one of the following is NOT a mobile markup language that Google supports?

- A. SyncML (Open Mobile Alliance)
- B. Chtml (imode, etc)
- C. Wml (WAP 1.x)
- D. Xhtml (WAP 2.0)

Correct Answer: A

[Latest ADWORDS-SEARCH Dumps](#)

[ADWORDS-SEARCH PDF Dumps](#)

[ADWORDS-SEARCH VCE Dumps](#)