

ADWORDS-SEARCH^{Q&As}

Google AdWords: Search Advertising

Pass Google ADWORDS-SEARCH Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/adwords-search.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Google
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



QUESTION 1

You are investigating Google AdWords double-serving policy for a client. You learn that Google AdWords doesn't allow multiple ads from the same client, based on duplicate keywords. You also learn that individuals advertising for themselves, or for their own businesses, may only have a single AdWords account. Does Google have any exceptions for the number of AdWords account a person can manage?

- A. Yes, if you have two or more products to sell from the same domain, you can manage one Google AdWords account for each product.
- B. Yes, if you have two or more landing sites on different domains, you can manage one Google AdWords account for each domain.
- C. No. All Google AdWords participants can have just one Google AdWords account.
- D. Yes, if you use a My Client Center account, you may have multiple accounts.

Correct Answer: D

QUESTION 2

Beth is new to Google AdWords and she's creating a new ad. Beth is confused about what type of keyword targeting should she be using in her ad. She wants to use the keyword Indiana corn, but wants to make certain that people are really

searching for Indiana corn or something close to it.

Which matching type would you recommend to Beth?

- A. Phrase match keyword targeting
- B. Negative match keyword targeting
- C. Broad match keyword targeting
- D. Exact match keyword targeting

Correct Answer: A

QUESTION 3

How often does Google calculate a quality score?

- A. Hourly
- B. Once
- C. Daily
- D. Every time a keyword matches a search query

Correct Answer: D

QUESTION 4

There are three components of Quality score. Which of the following is NOT a component of Quality score?

- A. Clickthrough rate
- B. Relevancy
- C. The Landing page
- D. Inbound links

Correct Answer: D

QUESTION 5

Beth runs a photography business and she wants to make certain, her advertisements only run in the evening. How is this possible with Google AdWords?

- A. Beth can pause and restart her ads whenever she likes.
- B. Beth can use the ad scheduling tool to choose when her ads should appear.
- C. Beth can use the conversion optimizer to indicate the hours she'd like to optimize her ad for conversion.
- D. Google won't automatically adjust when the ads are displayed.

Correct Answer: B

[ADWORDS-SEARCH
Practice Test](#)

[ADWORDS-SEARCH Study
Guide](#)

[ADWORDS-SEARCH
Braindumps](#)