# AD5-E803<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert -Upgrade

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#### **QUESTION 1**

A customer has a multi-step asset creation workflow process that contains the following steps:

Create Asset Off-shore Review On-shore Review Legal Approval Brand Approval Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

Create Review Approval Complete

What should the Business Practitioner recommend that the customer create and assign?

- A. The progress value to Workflow metadata
- B. The progress value using ECMAScript
- C. A stage property to each workflow step
- D. A workflow step to a model
- Correct Answer: C

#### **QUESTION 2**

The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run "Request for Activation\\' workflow and specify the campaign start time m the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

#### **QUESTION 3**

A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location\*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- A. Asset Microservices
- B. Experience Fragment

- C. Published Content
- D. Content Fragment

Correct Answer: C

#### **QUESTION 4**

A customer has a website that serves an English-speaking market. The customer wants to expand to a Germanspeaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

#### Correct Answer: C

#### **QUESTION 5**

Which mo additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart rags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions
- Correct Answer: AE

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