

## AD5-E803<sup>Q&As</sup>

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## QUESTION 1

The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run "Request for Activation" workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

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## QUESTION 2

There is a copyright and legal information in the footer of all pages of a website which require regular updates. What approach would you recommend to design the footer so that the content can be updated easily?

- A. Add a content fragment to the footer component of the page
- B. Create a footer component and include it on the structure of the page templates
- C. Create a footer component that can be used on the parent page in an `iparsys`
- D. Add a footer component to the layout container of the page

Correct Answer: A

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## QUESTION 3

Which two additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart tags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

Correct Answer: AE

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## QUESTION 4

A company plans to use machine translation to translate page content in its webpages. Which AEM feature should be

used to connect to a third party translation service provider?

- A. Microsoft Translator
- B. Internationalization Translation Service
- C. Translation Integration Framework
- D. Granite Translation Manager

Correct Answer: C

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## QUESTION 5

Which AEM solution can leverage artificial intelligence to automatically apply metadata?

- A. AEM Content Services
- B. AEM Livefyre
- C. AEM Screens
- D. AEM Assets

Correct Answer: D

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