

AD0-E313^{Q&As}

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QUESTION 1

A Campaign developer is building an automated workflow that is required to send emails to product purchasers from the previous day. The audience of each day's send must be stored in a delivery of its own.

Which type of delivery should the Campaign developer use in such a workflow?

- A. Recurring delivery
- B. Email delivery
- C. Continuous delivery
- D. Other delivery

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-standard/using/managing-processes-anddata/channel-activities/email-delivery.html>

QUESTION 2

A developer wishes to merge the value of two different columns within the target dimension. @firstChild and @secondChild, into one column separated by a space. What is the right expression for this use case?

- A. concat(@firstChild, @secondChild)
- B. concat(@firstChild, @secondChild, " ")
- C. JuxtWords(@firstChild, @secondChild)
- D. JuxtWords2(@firstChild, @secondChild)

Correct Answer: A

QUESTION 3

A Campaign developer needs to run a newly created campaign workflow. The workflow fails with the following error: "The schema specified in the transition is not compatible with schema "nms:recipient" specified in the delivery - they must be identical". Which steps should the Campaign developer take to resolve this error?

- A. Create a new target that matches the default schema of the workflow.
- B. Unconditionally stop and restart the workflow.
- C. Delete the email delivery and re-add it into the workflow.
- D. Change the targeting dimension to the recipient schema prior to the delivery.

Correct Answer: A

Reference: <https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-classic/campaign-fromlist-not-linked-to-recipient-table/td-p/307501>

QUESTION 4

Which two attributes need to be configured in order to create an External Account of type 5FTP? Choose the two correct answers.

- A. Access Key
- B. Encryption
- C. Server
- D. Account
- E. Channel

Correct Answer: AB

QUESTION 5

Adobe Campaign has out-of-the-box namespaces. What are two of these namespaces? Choose the two correct answers.

- A. xtn
- B. ncm
- C. xkt
- D. xtk
- E. nca

Correct Answer: AD

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