

AD0-E313^{Q&As}

Adobe Campaign Classic Developer Certified Professional

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QUESTION 1

Adobe Campaign has out-of-the-box namespaces. What are two of these namespaces? Choose the two correct answers.

- A. xtn
- B. ncm
- C. xkt
- D. xtk
- E. nca

Correct Answer: AD

QUESTION 2

A client has a user created specifically for making API calls. The client does NOT want to create a new session token for each call.

How should the Campaign developer configure the operator to accomplish this request?

- A. Enable trusted IP
- B. Forbid web access
- C. Use LDAP integration
- D. Use Adobe ID login

Correct Answer: B

QUESTION 3

From Adobe Campaign, how is a segment defined in another Adobe Experience Cloud solution accessed?

- A. Create snared audience
- B. Create linked list
- C. Create list
- D. Create query

Correct Answer: A

QUESTION 4

With every marketing campaign for a client that has several brands, a Campaign developer must associate the brand with the campaign for reporting purposes.

What changes should the Campaign developer recommend?

- A. Extend the nmsPlan schema and add brandName attribute. Modify the form for nmsPlan to include the brandName as input field.
- B. Extend the nmsOperation schema and add brandName attribute. In the campaign workflows, include an "update activity" to update the nmsOperation's brandName attribute.
- C. Extend the nmsOperation schema and add brandName attribute. Modify the form for nmsOperation to include the brandName as input field.
- D. Extend the nmsPlan schema and add brandName attribute. Modify the form for nmsProgram to include the brandName as input field.

Correct Answer: A

QUESTION 5

While uploading a file in Campaign, a developer needs to ensure that the rejects from the input file are captured in the external file. How would they do this?

- A. White using data loading (die) option, choose Reject Management and add the reject file name
- B. Use Auto Detect format and the rejection will be added automatically
- C. Select Click here to change the file format use Error Processing, and add the reject file name
- D. Define the file name in the target database using default or external database option

Correct Answer: C

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