AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

What monitoring log should a Campaign developer look at for a database error in a query activity?

A. web

B. wfserver

C. mta

D. inMail

Correct Answer: C

QUESTION 2

A user in the campaign manager group opens a workflow and clicks to open a delivery. After the delivery

opens, the following error is thrown:

Cannot load document of type `Deliveries (nms:delivery)\\' satisfying condition `(@id=12345678) AND

((@deleteStatus = 0))\\'.

The requested database record does not exist. What is the most likely cause of this error?

A. The user does NOT have access to the workflow folder.

B. The delivery has already been sent and therefore CANNOT be opened.

C. The MTA process is NOT running on the instance.

D. The user is NOT in the Delivery operators group and does NOT have permission.

Correct Answer: B

Reference: https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-standard/delivery-error/ qaq-p/234713

QUESTION 3

A client wants to use Amazon Redshift to install Adobe Campaign in a hybrid AWS environment to hold all customer data.

Which step must be taken to utilize this type of data?

A. Adobe Campaign does NOT support Redshift.

B. Adobe Campaign tables must be created in the Redshift database.

C. ODBC Native SQL drivers must be installed to access a Redshift database.

D. FDA module must be installed to access a Redshift database.

Correct Answer: B

QUESTION 4

A Campaign developer is creating a flag to identify recipients who have specified date of birth. The

Campaign developer codes the expression as follows in an enrichment activity:

Iif([target/birthDate] is null, `N\\'`, `Y\\'`)

When the developer goes to save the expression, the following error displays:

Element `birthDate\\'` unknown (see definition of schema `Recipients (nms:recipient)\\'`)

The path `/target/birthDate\\'` is invalid in schema `Enrichment 2 (temp:enrich2-src)\\'`.

Unable to parse expression `Iif([Itarget/birthDate] is null, \\'N\\'` Y\\'`)` What is the problem with this expression?

A. The condition is null is NOT valid in expressions

B. target is not a valid schema

C. target/birthDate is missing the @ before birthDate

D. Iif() is an invalid function

Correct Answer: C

QUESTION 5

A campaign developer installs the transactional message control package, but NOT the transactional message execution package.

What is the reason for this decision?

A. Message templates are created in the transactional message control.

B. Transactional message execution packages are installed by default.

C. Transactional message control sends the message.

D. Direct mail messages are managed in the transactional message control.

Correct Answer: A

Reference: https://docs.adobe.com/content/help/en/campaign-classic/using/transactional-messaging/ introduction/transactional-messaging-architecture.html

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