

AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

In which activities can a Campaign developer set the segment code?

- A. Read List, Update Data, Fork, Test
- B. Test, Intersection, Fork, Enrichment
- C. Read List, Fork, Query, List Update
- D. Intersection, Query, Exclusion, Enrichment

Correct Answer: D

QUESTION 2

An attribute called model_name is added to an existing schema, customerModel, using the following code:

The XML for the new columns is parsed successfully and saved to the schema definition.

The end user tries to view the data using configure list... by adding the new attribute to the output columns.

The following database error is thrown. "Invalid column name `sModel_name`"

What is the reason for this error?

- A. The navtree definition for customerModel must be updated.
- B. The end user must disconnect and reconnect from the Campaign client.
- C. The attribute definition is missing a default value.
- D. The Update Database Structure process was NOT completed successfully.

Correct Answer: C

QUESTION 3

A Campaign developer is creating a flag to identify recipients who have specified date of birth. The

Campaign developer codes the expression as follows in an enrichment activity:

```
lif([target/birthDate] is null, `N`, `Y`)
```

When the developer goes to save the expression, the following error displays:

Element `birthDate` unknown (see definition of schema `Recipients (nms:recipient)`)

The path `/target/birthDate` is invalid in schema `Enrichment 2 (temp:enrich2-src)`.

Unable to parse expression `lif([target/birthDate] is null, '\\N\\ Y\\)` What is the problem with this expression?

- A. The condition is null is NOT valid in expressions
- B. target is not a valid schema
- C. target/birthDate is missing the @ before birthDate
- D. lif() is an invalid function

Correct Answer: C

QUESTION 4

A Campaign must exclude anyone who has received a different email sent from Adobe.

Which table should a Campaign developer query to find the people that have received the other email?

- A. nms:broadLogRcp
- B. nms:broadLog
- C. nms:trackingLogRcp
- D. xtk:broadLog

Correct Answer: B

QUESTION 5

How should a campaign developer explain the importance of a custom namespace?

- A. Namespaces identify custom workflow jobs.
- B. Namespaces define the instance name.
- C. Namespaces create unique internal folder names.
- D. Namespaces separate user-defined schemas from Adobe schemas.

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/initial-configuration/deploying-an-instance.html>