

AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

How do you enable notifications on workflows?

- A. Configure a security group and a notification template that should be used when the workflow is in error.
- B. Select the "Workflow status error" checkbox under Notifications in the workflow properties.
- C. Configure a security group as supervisor in the workflow properties.
- D. Enable the "Workflow notifications" checkbox under Administration > Application Settings > Workflows.

Correct Answer: C

QUESTION 2

Can you view the XML source to analyze technical objects such as the schema of a resource?

- A. Yes, in Administration > Development > Custom Resources, select a specific resource, and then click on the "Metadata" link
- B. Yes, in Administration > Development > Diagnosis > Data schema and select a specific resource
- C. No, only in the downloaded and unzipped exported package
- D. No, it is not possible to view the XML source of the schema

Correct Answer: A

QUESTION 3

You want to export a file containing the Label value for all created emails. Which out-of-the-box resource do you need to query in the Export Activity?

- A. Campaign
- B. Messages
- C. Delivery
- D. Logs

Correct Answer: B

QUESTION 4

When should you create a content fragment?

- A. When dynamic content will be referenced in multiple emails

- B. When dynamic content will be referenced in only one email
- C. When fixed content will be referenced in only one email
- D. When reusable content will be referenced in multiple emails

Correct Answer: D

QUESTION 5

Your customer wants to pull delivery content from Adobe Experience Manager. Which two values are required to set up the Integration account? Choose two.

- A. Receiver port
- B. Receiver set
- C. Receiver account and password
- D. Encryption type
- E. Activation mode

Correct Answer: BC

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