

# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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**QUESTION 1**

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill in the ratings.

How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Create a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the Image Profiles tool

Correct Answer: C

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**QUESTION 2**

A customer that uses version 6.5 wants to have a text component with basic text editing features. The solution must require minimal effort, cost, and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component
- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

Correct Answer: A

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**QUESTION 3**

A product manager wants to incorporate content that lets users know where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Correct Answer: D

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## QUESTION 4

Which AEM feature provides support for content editing of single-page applications?

- A. SPA Editor
- B. SPA Blueprint
- C. Fluid Experiences
- D. AEM Assets

Correct Answer: A

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## QUESTION 5

The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run "Request for Activation" workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

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