

AD0-E102^{Q&As}

Adobe Experience Manager Business Practitioner

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QUESTION 1

A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body.

What is the best approach to develop the pages?

- A. Create a specific page template for each page with associated components in each body
- B. Create a page template for all pages with a layout container in the body
- C. Create a page template and put the rich-text (RTE) in the body
- D. Use the out-of-the-box Reference component to allow freedom in context editing

Correct Answer: B

QUESTION 2

Regarding performance, what are the Adobe recommended response time guidelines for uncached HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms
- B. 20% of the requests for pages should have a response in less than 1 second
- C. 70% of the request for pages should have a response in less than 100ms
- D. No pages should respond slower than an elapsed period of 500ms

Correct Answer: C

Reference: <https://helpx.adobe.com/ee/experience-manager/6-4/sites/deploying/using/configuringperformance.html>

QUESTION 3

If a client wants to add a Facebook pixel or do analytics tracking, what option do you recommend?

- A. Add a custom script with Adobe Target
- B. Use a tag management toll such as Adobe Launch
- C. Have a developer add it to a page component
- D. Add a cloud configuration

Correct Answer: B

Reference: <https://forums.adobe.com/thread/1775698>

QUESTION 4

What is the main function of AEM Screens?

- A. AEM Screens is used to display interactive content on digital signs
- B. AEM Screens is used for previewing content
- C. AEM Screens is used to build single-page applications
- D. AEM Screens is used to emulate the content of different devices

Correct Answer: A

Reference: <https://helpx.adobe.com/experience-manager/6-3/sites/deploying/using/aem-screensintroduction.html>

QUESTION 5

You want users to be able to fill out wizard-like forms on any device. What AEM Forms type is best suited for this scenario?

- A. HTML Form
- B. PDF Form
- C. Adaptive Form
- D. XFA Form

Correct Answer: D

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