# AD0-E102<sup>Q&As</sup>

Adobe Experience Manager Business Practitioner

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#### **QUESTION 1**

A client wishes to moderate communication between their customers and their in-house product experts, expecting a very large amount of user-generated data.

How can this be accomplished?

- A. Enable reverse replication
- B. Create a forum and QandA site using AEM Communities
- C. Implement a contact us page using AEM Forms
- D. Conduct an outreach marketing event with Adobe Campaign

Correct Answer: B

#### **QUESTION 2**

There are a certain number of issues that frequently contribute to site visitor\\'s performance problems. Which of the following contributes to performance issues?

- A. Full Replication Queue
- B. Insufficient Author Server Sizing
- C. Dispatcher Caching Inefficiency
- D. Concurrent DAM Asset Updates

Correct Answer: C

Reference: https://helpx.adobe.com/experience-manager/kb/performance-tuning-tips.html

#### **QUESTION 3**

When should you use a closed user group?

- A. When you want to allow only a subset of authors to edit tags
- B. When you want to restrict access to content on an author server
- C. When you want to restrict access to published content
- D. When you want to restrict access to a specific team for an AEM Project

Correct Answer: C

Reference: https://helpx.adobe.com/experience-manager/kt/assets/using/closed-user-groups-featurevideo-use.html

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#### **QUESTION 4**

As an asset manager, how could you best ensure that only valid metadata is shown for a particular asset type?

- A. Use cascading metadata rules to hide or show fields based on types
- B. Use a single schema with only mandatory metadata fields
- C. Define a metadata schema for a type and apply it to a specific folder
- D. Create a schema for assets based on their MIME type

Correct Answer: C

Reference: https://helpx.adobe.com/experience-manager/6-3/assets/using/metadata-schemas.html

#### **QUESTION 5**

A developer is working on a section of a new content component that has an identical look and behavior to a section of another component within the project\\'s codebase.

According to AEM Best Practices, how should this component be configured?

A. The new component should extend an existing component

- B. The old component should be divided into separate components
- C. The new component should be built separately
- D. The existing component should be duplicated

Correct Answer: A

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/developing/using/developingcomponents.html

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