

## AD0-E102<sup>Q&As</sup>

Adobe Experience Manager Business Practitioner

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**QUESTION 1**

A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body.

What is the best approach to develop the pages?

- A. Create a specific page template for each page with associated components in each body
- B. Create a page template for all pages with a layout container in the body
- C. Create a page template and put the rich-text (RTE) in the body
- D. Use the out-of-the-box Reference component to allow freedom in context editing

Correct Answer: B

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**QUESTION 2**

Developers made changes to a page. The client views the page but still sees the old version. However, when the client views the page in Incognito mode, the new page displays correctly.

What is the solution to this problem?

- A. Clear the cache of the browser and access the page again
- B. Contact your system administrator to see if there are issues with the replication queue
- C. Check the page status and if necessary, the state of the replication queue
- D. Clear the Dispatcher cache and access the page again

Correct Answer: A

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**QUESTION 3**

A client's side is having authoring consistency issues due to authors publishing pages with components ordered differently on each page.

Using AEM Best Practices, what is the best way to configure content components in order to avoid this issue?

- A. Configure a limitations protocol on components per page to restrict the arrangement of components
- B. Enable Group Review whereby authors can preview other authors published pages and match designs
- C. Create a Continuity Outline for authors, allowing for a structured design while maintaining flexibility

D. Set allowed components within a template, bracketed by structural components that remain constant

Correct Answer: B

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#### QUESTION 4

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues.

What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. Do you intend to use Creative Cloud Integration?
- B. What is the typical network connectivity for users accessing AEM?
- C. What hours are considered "off-peak" for your content authors?
- D. What are the types of assets to be migrated?
- E. Do you have asset review/approval workflows?

Correct Answer: BC

Reference: [https://helpx.adobe.com/content/dam/help/en/experience-manager/kb/aem-assetsimplementation/\\_jcr\\_content/main-pars/download\\_section/download-1/Adobe%20AEM%20Assets%20Discovery%20Checklist.pdf](https://helpx.adobe.com/content/dam/help/en/experience-manager/kb/aem-assetsimplementation/_jcr_content/main-pars/download_section/download-1/Adobe%20AEM%20Assets%20Discovery%20Checklist.pdf)

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#### QUESTION 5

A client wishes to moderate communication between their customers and their in-house product experts, expecting a very large amount of user-generated data.

How can this be accomplished?

- A. Enable reverse replication
- B. Create a forum and QandA site using AEM Communities
- C. Implement a contact us page using AEM Forms
- D. Conduct an outreach marketing event with Adobe Campaign

Correct Answer: B