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QUESTION 1

What are the three functions of the delivery audit in Adobe campaign? (Choose three.)

A. To show a preview of the delivery before sending

B. To show the analysis performed on a delivery prior to sending

C. To show the approvals given for delivery D. To show a breakdown of exclusions for the delivery

Correct Answer: BCD

QUESTION 2

When utilizing the updated list process, a campaign business practitioner make sure to append additional records to a list if it exists?

A. Only create new lists and avoid updating an existing list

B. Uncheck the option to purge the list if it exists

C. Specify the name explicitly in the options

D. Store the list on an external database

Correct Answer: A

QUESTION 3

A campaign business practitioner refers to the URLs and clicks streams report after executing the delivery. Which breakdown can the campaign business practitioner view?
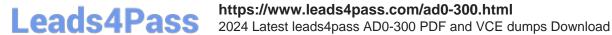
A. Links that were clicked

B. Operating system

C. Clicks by day of week

D. Delivery success and failures

Correct Answer: C

Reference: https://docs.campaign.adobe.com/doc/AC/en/RPT_Accessing_built-in_reports_Reports_on_deliveries.html

QUESTION 4

A new sample file is needed for a data loading process with a new layout. You have clicked auto detect format. What step you should take?

A. Load a file from your local machine to test the format

B. Verify the file format, specifically date formats that need to be set correctly

C. You can move forward, auto detect formats the file properly

D. You should create a new data loading process and leave the original intact for future use

Correct Answer: B

QUESTION 5

More than one person in an approval operator group responds to an approval activity that requires a single response. What is the result?

A. The workflow errors if people in the operator group give different responses.

B. The workflow resumes after the first person in the operator group responds.

C. The workflow errors if more than one person from the operator group responds.

D. The workflow pauses until all members of the operator group responds.

Correct Answer: B

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