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QUESTION 1

One common approach for predicting rare events in the LOGISTIC procedure is to build a model that disproportionately over-re presents those cases with an event occurring (e.g. a 50-50 event/non-event split). What problem does this present?

A. All parameter estimates are biased.

B. Only the intercept estimate is biased.

C. Only the non-intercept parameter estimates are biased.

D. Sensitivity estimates are biased.

Correct Answer: B

QUESTION 2

This question will ask you to provide a missing option. Given the following SAS program:

```
proc corr data = MYDATA <insert option here> ;
   var x1 x2 x3 x4 x5;
   with Target;
run;
```

What option must be added to the program to obtain a data set containing Pearson statistics?

A. OUTPUT=estimates

B. OUTP=estimates

C. OUTSTAT=estimates

D. OUTCORR=estimates

Correct Answer: B

QUESTION 3

Which statistic, calculated from a validation sample, can help decide which model to use for prediction of a binary target variable?

A. Adjusted R Square

B. Mallow\\'s Cp

C. Chi Square

D. Average Squared Error

Correct Answer: D

QUESTION 4

An analyst knows that the categorical predictor, storeId, is an important predictor of the target.

However, store_Id has too many levels to be a feasible predictor in the model. The analyst wants to combine stores and treat them as members of the same class level.

What are the two most effective ways to address the problem? (Choose two.)

A. Eliminate store_id as a predictor in the model because it has too many levels to be feasible.

B. Cluster by using Greenacre\\'s method to combine stores that are similar.

C. Use subject matter expertise to combine stores that are similar.

D. Randomly combine the stores into five groups to keep the stochastic variation among the observations intact.

Correct Answer: BC

QUESTION 5

The selection criterion used in the forward selection method in the GLMSELECT procedure is:

A. RSQ

B. MSE

C. R-squared

D. AIC

Correct Answer: D