

## 9A0-389<sup>Q&As</sup>

Adobe Campaign Developer

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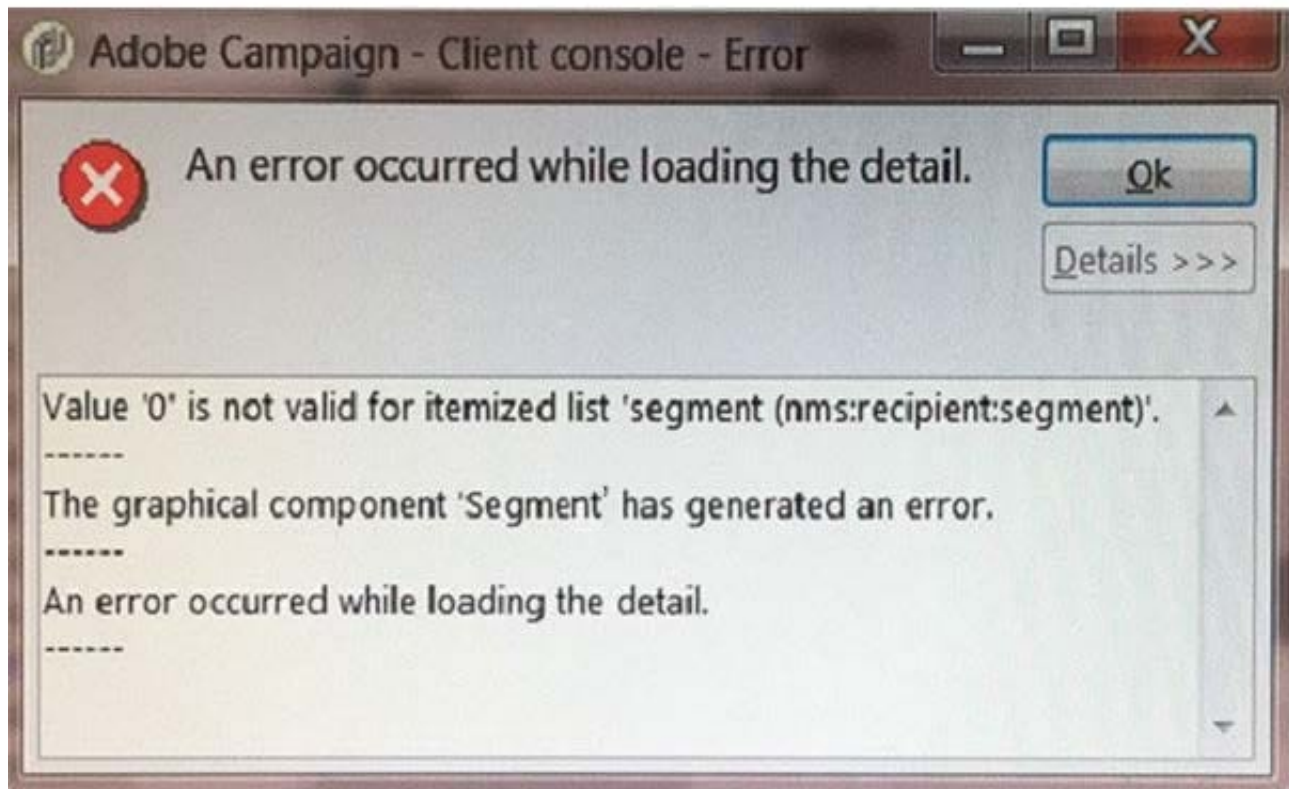


**QUESTION 1**

A new attribute is added to the recipient schema. The error message shown below appears when opening the recipient.

What is the cause of the error?

```
<srcSchema name="recipient" namespace="demo">
  <enumeration basetype="short" default="bronze" name="segment">
    <value label="Bronze" name="bronze" value="1"/>
    <value label="Silver" name="silver" value="2"/>
    <value label="Gold" name="gold" value="3"/>
  </enumeration>
  <element desc="Recipient table (profiles" img="nms:recipient.png" label="Recipients"
    labelSingular="Recipient" name="recipient">
    <attribute enum="segment" name="segment" type="short"/>
  </element>
</srcSchema>
```



- A. The segment attribute is wrong.
- B. The navtree definition is incorrect.
- C. The value of the segment in the recipient record is incorrect.

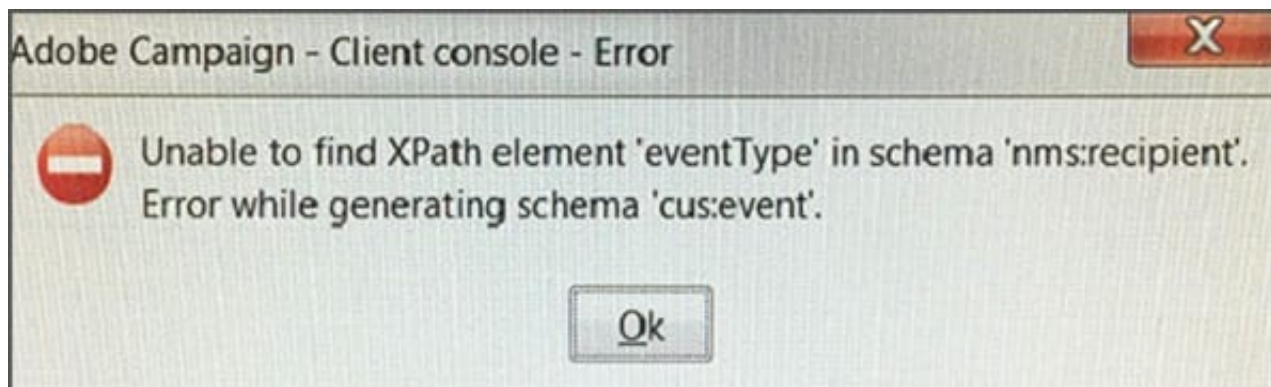
D. The form definition is incorrect.

Correct Answer: A

## QUESTION 2

A new schema is defined. An error appears, as shown below, when the schema is saved. What could be the cause of the error?

```
<srcSchema namespace="cus" name="event">  
  
  <enumeration basetype="short" default="" name="eventType">  
    <value label="Webinar" name="web" value="1"/>  
    <value label="Trade show" name="trade" value="2"/>  
  </enumeration>  
  
  <element label="Marketing Events" labelSingular="Event" name="event">  
    <element name="recipient" target="nms:recipient" type="link"/>  
    <attribute name="eventType" enum="nms:recipient:eventType" label="Type of event" type="long"/>  
    <attribute type="datetime" name="eventDate" label="Date of event"/>  
  </element>  
  
</srcSchema>
```



A. The xpath to the enumeration is incorrect.

B. The enumeration definition is incorrect.

C. The recipient schema is incorrect.

D. The eventType element is incorrect.

Correct Answer: D

## QUESTION 3

Workflows are NOT executing anymore. Which module is the root cause for this problem?

- A. runwf
- B. mta
- C. watchdog
- D. wfserver

Correct Answer: A

Reference: <https://docs.campaign.adobe.com/doc/archives/en/610/workflow-v6.1-en.pdf>

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#### QUESTION 4

Which is required when creating a new Plan?

- A. Description
- B. Parent
- C. Start and end date
- D. Nature

Correct Answer: D

Reference: [https://docs.campaign.adobe.com/doc/AC6.1/en/CMP\\_Marketing\\_campaigns\\_Setting\\_up\\_marketing\\_campaigns.html](https://docs.campaign.adobe.com/doc/AC6.1/en/CMP_Marketing_campaigns_Setting_up_marketing_campaigns.html)

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#### QUESTION 5

A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years.

How should you store the survey responses?

- A. At attribute in the recipient schema.
- B. An archived field in the survey.
- C. An attribute in the broad log schema.
- D. A database field in the survey.

Correct Answer: B