1Z0-952^{Q&As}

Oracle Data Management Platform Cloud 2017 Implementation Essentials

Pass Oracle 1Z0-952 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.lead4pass.com/1z0-952.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle
Official Exam Center

🛠 **Instant Download** After Purchase

🛠 **100% Money Back** Guarantee

🛠 **365 Days** Free Update

🛠 **800,000+** Satisfied Customers

QUESTION 1

Your customer must produce a report that shows tag fire counts with the following requirements: History

Correct Answer: E

QUESTION 2

When working with a customer on their data scoping project, which three are high-impact topics to discuss? (Choose three.)

A. Granularity of taxonomy categories

B. Offline file structure and content

C. Exact number of users that will be classified into each category

D. Total volume of categories that they anticipate in their taxonomy

Correct Answer: ACD

QUESTION 3

Your client wants their first initiative to be a re-targeting campaign. What do you need to ensure is configured/initiated before the execution of this type of campaign?

A. That vendors and share partners have been configured and that Data Usage Agreement has been signed

B. That access to 3rd party data has been granted and that 1st party converters have been suppressed

C. That the BlueKai coretag is placed on the company site and that the channel partner\\'s app has been installed

D. That a Java Script BlueKai tag is placed in the header of each page and that your client submits reporting for use of third-party data

E. That a custom audience pixel has been generated and that a look-alike model has been created

Correct Answer: A

QUESTION 4

Your client, Alpha Corp, needs 500 categories created for their global website. These categories will be used by marketers and analysts to address audiences, design data campaigns, and manage allocation of advertising resources. They

need the ability to delete the categories at a future date, but do not need to frequently update or re-order the options.

What should you do to accommodate your customer\\'s needs?

A. Self-service OnRamp

B. Corporate classification

C. Managed classification

D. Self-classification

Correct Answer: A

QUESTION 5

To support your client with taxonomy management, you suggest that they define owners and a regular schedule for key taxonomy maintenance. Which four options must they define? (Choose four.)

A. Update Frequency

B. Benefit

C. Strategy

D. Current State

E. Classification Rules

F. Use of Categories

Correct Answer: ABCD

Reference: https://community.oracle.com/docs/DOC-1010069

To Read the Whole Q&As, please purchase the Complete Version from Our website.

Try our product !

100% Guaranteed Success
100% Money Back Guarantee
365 Days Free Update
Instant Download After Purchase
24x7 Customer Support
Average 99.9% Success Rate
More than 800,000 Satisfied Customers Worldwide
Multi-Platform capabilities - Windows, Mac, Android, iPhone, iPod, iPad, Kindle

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications. You can view Vendor list of All Certification Exams offered:

https://www.lead4pass.com/allproducts

Need Help

Please provide as much detail as possible so we can best assist you.
To update a previously submitted ticket: