1Z0-510 ^{Q&As}

Oracle ATG Web Commerce 10 Implementation Developer Essentials

Pass Oracle 1Z0-510 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.leads4pass.com/1z0-510.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle Official Exam Center

⚙ **Instant Download** After Purchase

⚙ **100% Money Back** Guarantee

⚙ **365 Days** Free Update

⚙ **800,000+** Satisfied Customers

QUESTION 1

Which three reasons justify why customers should choose Oracle ATG Web Commerce as their cross channel commerce platform?

A. It is the most complete and integrated e-commerce solution in the market.

B. It has the most flexible, modular, and elegant architecture compared to other competing solutions.

C. It features production-ready reference applications that can be easily customized to meet your application requirements.

D. It is the easiest platform to implement a compared e-commerce solution in the market.

E. It has the best online merchandising business tools and applications of all competing solutions.

Correct Answer: ABD

A: To further enhance the customer experience, Oracle offers an integrated set of software-as-a-service (SaaS) commerce services that provide the flexibility and intelligence to target the right visitors at the right time with the right offer in the right channel to drive high-value sales. Through these services, your company can engage with customers at the point of interaction through personalized recommendations, targeted promotions, and guided assistance.

B: Because it\\'s built on a flexible, component-based e-commerce software architecture, ATG Web Commerce is an easily implemented best-in-class commerce solution that increases revenue, improves customer service, helps companies achieve maximum, long-term business growth, and is available as either a licensed solution or hosted on-demand solution.

D: Oracle\\'s ATG Web Commerce Applications

Oracle\\'s ATG Web Commerce is the industry\\'s top-ranked commerce solution that powers the world\\'s best brands, and delivers a consistent, personalized cross-channel customer experience. ATG Web Commerce offers a complete commerce software platform that enables you to deliver a personalized customer buying experience across all customer touchpoints, including the web, contact center, mobile devices, social media, physical stores, and more.

QUESTION 2

Which is a valid list of component scopes?

A. Singleton, Session, Request

B. Global, Session, Request, Dynamic

C. Singleton, Prototype, Request, and Session

D. Global, Session, Request, and Window

E. Singleton, Global, Session, Request

Correct Answer: D

An application component can be set to one of the following scopes:

*

 Global: Component is shared among all users.

*

 Session: Separate instances of the component are provided to each user.

*

 Request: Separate instances of the component are provided to each active request.

Note: ATG support Window scope which allows you to associate specific component instances with a specific browser window. Such components need to live longer than a request and also need to be different for every browser window associated with the user\\'s session.

QUESTION 3

In order to ensure versioning integrity, a deploying project obtains exclusive locks on its assets when deployment starts. What is the effect of these locks?

A. Until a project\\'s asset looks are released, other projects that share those assets cannot add the asset to the project.

B. Until a project\\'s asset locks are released, other projects that share those assets cannot he in author mode and are shown as locked in the BCC UI.

C. Until a project\\'s asset locks are released, other projects that share those Assets cannot deploy.

D. It is a database lock and has no effect on the UI. Other projects will net a concurrent update exception it a database save is issued for the shared assets.

Correct Answer: C

In order to ensure versioning integrity, a deploying project obtains exclusive locks on its assets when deployment starts. It releases those locks only after deployment is complete and project assets are checked in, or when the deployment is reverted. Until a project\\'s asset locks are released, other projects that share those assets cannot deploy.

QUESTION 4

Select two features provided by the ATG Personalization module.

A. User Profiling

B. Content Targeting

C. Personalized Returns Handling

D. Purchase Tracking

E. Order Management after order has been placed

Correct Answer: AB

The Personalization module provides features that are specifically designed to support Web site personalization, which is the process of displaying different content to each site visitor depending on his or her preferences and requirements.

Note: In order to create and maintain a personalized Web site, you must make a series of decisions about your site visitors and the content you want to show them; for example, how do you want to segment your site visitors? Do you want to show specific content to different age groups? Do you plan to use a site visitor\\'s income bracket to determine what to show her? And what content, specifically, do you want to show to each group of people?

Once you have planned your approach to the relationship between site visitors and content, you use the ATG Control Center to do the following:

Create profile groups Group similar content items together Match content groups to profile groups Determine the visitor behavior that you will track and use to update profiles

---

QUESTION 5

Which two items can only be created in the ATG Control Center (ACC)?

A. User profiles, roles, and organizations

B. Content items

C. Scenarios and slots

D. Content Groups

E. Content Targeters

F. Workflows

Correct Answer: CF

Note: When you start the ATG Control Center, the following screen appears:

[1Z0-510 VCE Dumps](link)   [1Z0-510 Study Guide](link)   [1Z0-510 Exam Questions](link)