

1Z0-340-20^{Q&As}

Oracle Eloqua CX Marketing 2020 Implementation Essentials

Pass Oracle 1Z0-340-20 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/1z0-340-20.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



QUESTION 1

Which two are use cases for using a custom data object? (Choose two.)

- A. linking custom data objects to visitors
- B. linking custom data objects to contacts
- C. linking custom data objects to each other
- D. linking custom data objects to accounts

Correct Answer: BD

Reference: <https://www.relationshipone.com/blog/tool-tip-oracle-eloqua-custom-objects/>

QUESTION 2

Which two statements are true about the relationship between contacts and custom objects records in Eloqua? (Choose two.)

- A. A custom object record in a custom object can only link to one contact.
- B. Many contacts can link to the same custom object record in a custom object.
- C. A contact can link to only one custom object record in a custom object.
- D. A contact can link to more than one custom object record in a custom object.

Correct Answer: AD

Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/CustomObjects/CustomObjects.htm

QUESTION 3

Your client wants to send a notification email to the assigned sales representative of the contact submitting the form. Contacts have one of 2,000 possible sales representatives' names assigned to them within the Salesperson contact field.

How do you configure this? (Choose the best answer.)

- A. Send form submitter to a custom object that has a data services step to direct the newly created record to a Program Canvas to send emails.
- B. There is no functionality that currently exists in Eloqua to configure this solution, and your client would require custom coding.
- C. Send form submitter to a Campaign Canvas and send an email using a signature rule, where Salesperson is the key identifier.
- D. Create a picklist of sales representatives' email addresses and the corresponding Sales Rep contact field, and use

the "Send Notification Email" processing step.

Correct Answer: D

QUESTION 4

It is 7:00 PM and you notice you have received numerous error notification emails regarding the Import of Leads into Eloqua between the hours of 3:00 PM and 5:00 PM, no error notifications have been received since 5:00 PM and the integration has been running successfully since 5:00 PM.

Which statement is true? (Choose the best answer.)

- A. The lead Import needs to be manually run for the hours between 3:00 PM and 5:00 PM.
- B. Disable and enable the Contact import and rerun the Account Import.
- C. All leads have been imported since the last successful upload.
- D. Create another Lead import to specifically import those records between 3:00 PM and 5:00 PM.

Correct Answer: D

QUESTION 5

Which two are use cases for using Data Import and Export features? (Choose two.)

- A. a scheduled import of external data to Contacts or Accounts
- B. a scheduled export of Custom Object data
- C. a scheduled export of Activity data
- D. a scheduled import of external data to a Custom Object

Correct Answer: AC

[1Z0-340-20 VCE Dumps](#)

[1Z0-340-20 Practice Test](#)

[1Z0-340-20 Braindumps](#)