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CIW User Interface Designer

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QUESTION 1

Gabby is meeting with a client to discuss a new web site. She is asking her client a series of questions so that she can create a site strategy.

Which of the questions below would help Gabby define the site audience?

- A. How will users navigate through this site?
- B. What kind of users will be visiting the site?
- C. What is the most important task for users to complete on the site?
- D. How many visitors are expected to visit the site?

Correct Answer: B

QUESTION 2

What would be a limitation to using a framework to create a large web site?

- A. Most frameworks have some form of security issues.
- B. Frameworks typically are harder to master than coding with HTML5.
- C. Frameworks may be limited in functionality.
- D. Most frameworks have a cost associated with each design.

Correct Answer: A

QUESTION 3

Which of the following is a recommended method in the W3C standards in the operability category to improve accessibility of a web site on a tablet computer?

- A. Provide a virtual magnifying glass that enlarges portions of a website.
- B. Placing critical information at the top of the page.
- C. Provide adequate contract to make onscreen content visible in bright environments.
- D. Provide workarounds for actions triggered by physically moving the tablet.

Correct Answer: B

QUESTION 4



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Nicki is working on a website for a company that sells handmade beauty products online. One of the goals

for this site is to attract and retain site visitors.

What is one tactic she could use to help achieve this goal?

- A. Create a complex and unique navigation system to really impress new visitors to the site.
- B. Make sure users can only view products on the site after they have filled out a registration form to create an account.
- C. Create a blog section that can be updated weekly with tutorials on innovative ways to use the website\\'s beauty products.
- D. Show visitors a wealth of similar product options on affiliate sites by displaying large, animated ads in the header and sidebar.

Correct Answer: C

QUESTION 5

You are starting a web site redesign project for a dog trainer who specializes in preparing service animals

for people with special needs. His primary customers have mobility challenges.

What would be a primary consideration in the redesign of the site?

- A. Providing large print PDF files for download
- B. Providing image and video alternatives to text
- C. Minimizing the number of mouse clicks needed to perform tasks
- D. Removing page elements that flicker and change color

Correct Answer: C

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