

1D0-621^{Q&As}

CIW User Interface Designer

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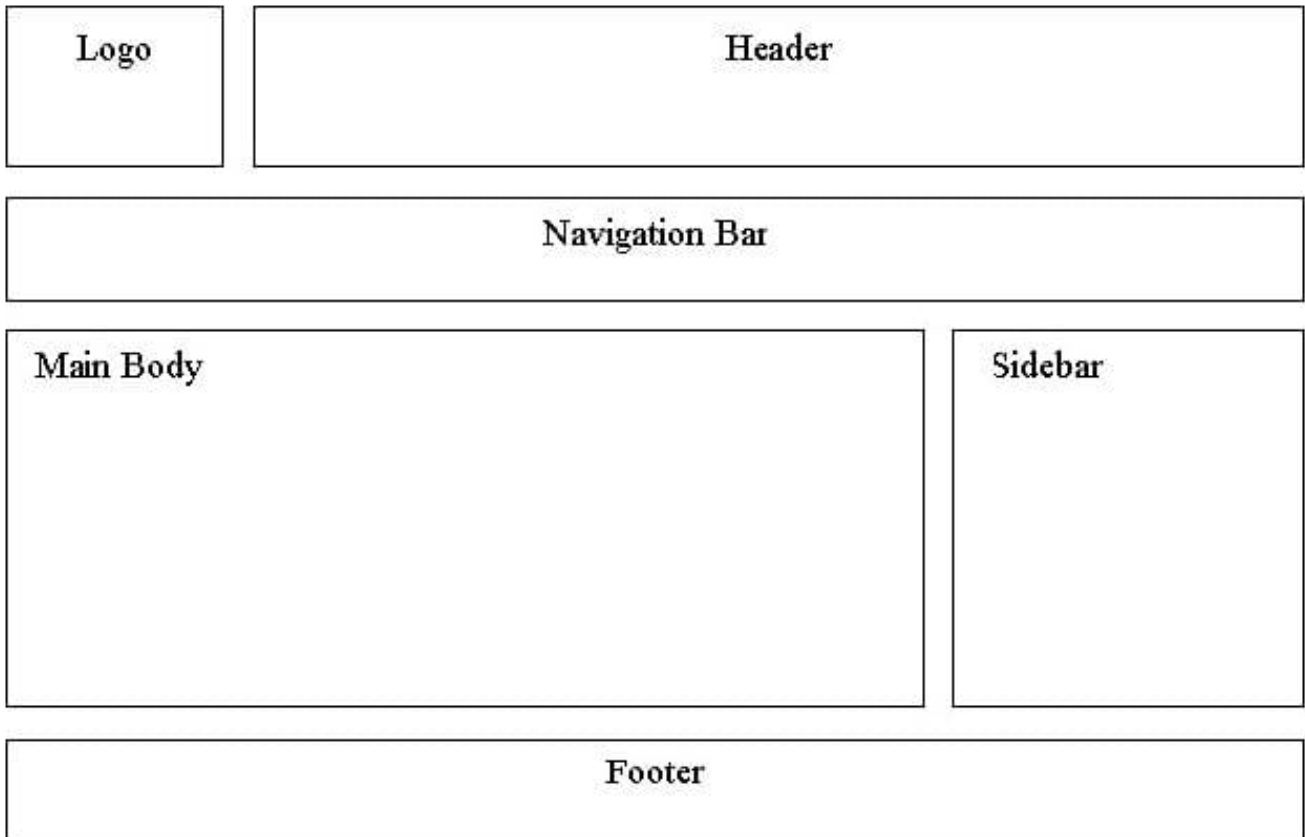
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QUESTION 1

Consider the following image.



What kind of Web site would benefit most from this kind of layout?

- A. A dictionary of definitions for slang words and phrases
- B. A social media site promoting movies through video trailers
- C. A photo gallery site for clothing fashions
- D. A general newspaper site, with many images and videos

Correct Answer: D

QUESTION 2

Which of the following would be defined during the functionality part of a site specification?

- A. The structure of the information contained in the site incorporates an intuitive navigational scheme
- B. Tasks the site will be able to perform, such a detailed product search or managing products in a virtual shopping cart

- C. The look and feel of a site, such as typography, color schemes, images, and spacing
- D. The content contained in the site, such as text describing the business and products, images, and video files

Correct Answer: B

QUESTION 3

You are working through the TAR process. Which phase of the web design process are you currently working?

- A. Development
- B. Delivery and Maintenance
- C. Planning
- D. Testing

Correct Answer: B

QUESTION 4

Which of the following is true regarding brands?

- A. A brand should be appealing, energetic and memorable.
- B. A brand should define a company's mission and values.
- C. A brand should be familiar and similar to other brands.
- D. A brand should be unique, attractive, and memorable.

Correct Answer: D

QUESTION 5

What is an advantage of the mind mapping approach to brainstorming?

- A. It better captures and represents brainstorming ideas in the way that your brain conceives of them.
- B. Creating a mind map on a computer program computer fosters an immediate connection to the hand, brain and map contents.
- C. It helps to guide your thoughts on a clear path by representing your ideas in an organized, linear fashion.
- D. Computer based mind mapping software tools generates an accurate site.

Correct Answer: A

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