

1D0-621^{Q&As}

CIW User Interface Designer

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QUESTION 1

During the evaluation of user feedback from usability testing of a web site project, it is determined that users typically get lost within the site, get confused by "mystery meat" graphical links and are not able to complete tasks as directed.

Which of the following UI design patterns would help correct this issue?

- A. Navigation wizards
- B. Image zoom
- C. Navigation tabs
- D. Progressive disclosure

Correct Answer: C

QUESTION 2

You are attending a job interview for a position as a web designer. The interviewer asks you to explain the reasoning behind using your particular design approach.

Which of the following supports your preference for the bottom-up design approach?

- A. This approach maximizes page view and conversions.
- B. The design approach is centered around the needs and experiences of the users. If they are satisfied with their experience, they will continue to visit in the future.
- C. When designing, create an exciting and vibrant experience for the users. Go bold or go home!
- D. The sites are based on a central vision and design concept. After establishing this design base, the focus is then on how to direct users to the parts of the site they need to see.

Correct Answer: D

QUESTION 3

Your web developer has presented a report of a focus group\\'s review of your new website. The report contains information on the amount of time the group spent on the site, the number of clicks required to navigate, and the general pattern of navigation.

What kind of testing was the focus group performing?

A. Formative testing



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- B. Objective testing
- C. Qualitative testing
- D. Summative testing

Correct Answer: C

QUESTION 4

Which of the following is the preferred standard for responsive web design?

- A. Use Flash to control the appearance of the site and capture browser information.
- B. Use JavaScript to set all CSS style and control interactivity.
- C. Use CSS to organize the information and HTML to control the appearance of the site.
- D. Use HTML to format the web site and CSS to control the appearance of the site.

Correct Answer: D

QUESTION 5

Gabby is meeting with a client to discuss a new web site. She is asking her client a series of questions so that she can create a site strategy.

Which of the questions below would help Gabby define the site audience?

- A. How will users navigate through this site?
- B. What kind of users will be visiting the site?
- C. What is the most important task for users to complete on the site?
- D. How many visitors are expected to visit the site?

Correct Answer: B

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