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QUESTION 1

You are creating the site map for a new website project. Which of the following design methodologies of Website production (sometimes called the "five Ds") are you in?

A. Diagram

B. Develop

C. Discover

D. Design

Correct Answer: B

QUESTION 2

Lisa is developing a Web application using a framework and wants to include interactive elements using

JavaScript. She decides to use a JavaScript library to but she is on a tight budget and cannot pay for a

license.

Which of the following would be the best option for Lisa to access a library?

A. Borrow the JavaScript code from another site

B. Use Kendo UI

C. Use the jQuery UI library

D. Use JavaScript code from the Foundation library

Correct Answer: C

QUESTION 3

Rebecca is registering for her Web site hosting account and has been prompted to pick a strong password.

It must include letters, numbers, special characters, and be at least 8 characters long.

What kind of security threat is her Internet Service Provider trying to prevent with this requirement?

A. SQL injection

B. Denial of Service (DOS) attack

C. Brute-force attack

D. Social engineering

Correct Answer: C

QUESTION 4

Which of the following represents an SEO strategy of using short phrases of three to five key words?

A. Word cloud

B. Word salad

C. Long-tail keyword

D. Boolean operator keywords

Correct Answer: C

QUESTION 5

You have just completed focus group testing of a medium sized site. Most of the members of the focus group had difficulty locating the navigation button, but when they found them, they smiled, clicked, and moved to the next page. Based on this observation, you decide to add the navigation buttons at the top of pages, as well as the bottom. What usability testing stage is being performed?

A. You are drawing conclusions from the qualitative data.

B. You are collecting the qualitative and quantitative data.

C. You are analyzing the quantitative data.

D. You are documenting the results of the testing.

Correct Answer: C

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