

## 1D0-525<sup>Q&As</sup>

CIW V5 E-Commerce Designer

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## QUESTION 1

Your e-business acquires raw materials and parts from several international suppliers and assembles those materials into a finished product. What is the name for the process that connects the materials and components to the consumer?

- A. Supply chain
- B. Product life cycle
- C. Just-in-time (JIT) delivery
- D. Logistics of rapid replenishment

Correct Answer: A

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## QUESTION 2

Which of the following is the most effective way to build community with your online storefront?

- A. Provide a quantity discount.
- B. Create an incentive-based program.
- C. Accept several different payment options.
- D. Generate an automatic order confirmation.

Correct Answer: B

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## QUESTION 3

The goals for effective usability in an e-commerce site are to get customers to:

- A. visit, learn and return.
- B. find, learn and review.
- C. visit, learn and purchase.
- D. find, compare and revisit.

Correct Answer: C

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## QUESTION 4

You are considering payment methods for a business-to-business (B2B) e-commerce site. Which payment method would be most appropriate for your needs?

- A. Cash on delivery (c.o.d.)
- B. Purchase order and post-purchase billing
- C. Purchase request and pre-purchase billing
- D. Advance payment using check or money order

Correct Answer: B

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## QUESTION 5

Jorge is developing an e-commerce solution for his company, which sells subscription services. Customers need to be billed on a recurring basis for their subscriptions. Which payment method would Jorge find most appropriate for this situation?

- A. Bank account debit
- B. Cash on delivery (c.o.d.)
- C. Purchase order and post-purchase billing
- D. Advance payment using check or money order

Correct Answer: A

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