

1D0-525^{Q&As}

CIW V5 E-Commerce Designer

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QUESTION 1

An online instant storefront can build community by:

- A. granting quantity discounts.
- B. creating an e-mail newsletter.
- C. using banner exchange programs.
- D. providing a public listing of customer e-mail addresses.

Correct Answer: B

QUESTION 2

Jorge is developing an e-commerce solution for his company, which sells subscription services. Customers need to be billed on a recurring basis for their subscriptions. Which payment method would Jorge find most appropriate for this situation?

- A. Bank account debit
- B. Cash on delivery (c.o.d.)
- C. Purchase order and post-purchase billing
- D. Advance payment using check or money order

Correct Answer: A

QUESTION 3

What type of storefront would be most appropriate for an individually owned business that deals in items without a set retail price, such as antiques?

- A. Online portal
- B. Auction package
- C. Instant storefront
- D. In-house solution

Correct Answer: B

QUESTION 4

Winnie has collected the physical evidence of an attack on her company's Web site, including the Web server, hard disk drives, site traffic and firewall logs. Which less tangible evidence could be lost?

- A. ISP router records
- B. User authentication data
- C. IP address traceroute data
- D. System data stored in RAM

Correct Answer: D

QUESTION 5

Which of the following site creation models would be most appropriate for a site needing customer relationship management (CRM) and personalization?

- A. Online instant storefront
- B. Mid-level online instant storefront
- C. Mid-level offline instant storefront
- D. High-level offline instant storefront

Correct Answer: D

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