

## 1D0-520<sup>Q&As</sup>

CIW V5 Site Designer

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**QUESTION 1**

Which of the following would be an effective way to attract customers to your site without violating end-user trust and privacy?

- A. Use metadata effectively and appropriately.
- B. Use pop-up advertisements for weekly specials.
- C. Send e-mail to all current and potential customers.
- D. Design trademarks and logos to resemble those of competitors.

Correct Answer: A

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**QUESTION 2**

XML tags must be written:

- A. in lowercase letters only.
- B. in uppercase letters only.
- C. in both uppercase and lowercase letters.
- D. consistently in uppercase or lowercase letters.

Correct Answer: D

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**QUESTION 3**

In which of the following formats do graphic files support 24 bits of color information and work well with photographs?

- A. GIF
- B. SVG
- C. BMP
- D. JPEG

Correct Answer: D

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**QUESTION 4**

Marcus is designing a site and wants to use a ready-made template from a Web development application. One consequence of using predesigned templates is that:

- A. they infringe on copyrights.

- B. they interfere with the design process.
- C. they are unlikely to fulfill all design specifications.
- D. they contain business logic that cannot be modified.

Correct Answer: C

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## QUESTION 5

Ben has decided to use a MySQL database on a Linux system to store data for his business-to-business (B2B) Web site. Which language can he use to request the data?

- A. PHP
- B. CSS
- C. VRML
- D. XHTML

Correct Answer: A

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