

1D0-520^{Q&As}

CIW V5 Site Designer

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QUESTION 1

Gordon has been asked to create a focus group to aid in finishing the production of a Web site for the company World Stocks, Bonds and Currency Inc. What should this process definitely include?

- A. Asking the corporate customers for their favorite colors, and then incorporating those colors into a style guide
- B. Choosing at least five individuals who represent the target audience demographic, and then using testers with varying degrees of computer experience to review the site
- C. Creating a set of real-world activities that the company wants to provide to its customers, and then assigning those activities as tasks to accomplish, with step-by-step directions for completing them
- D. Using the bottom-up approach to site development by asking the corporate customers for the type of functionality they expect from the site, and then designing the look and feel of the site around those functions

Correct Answer: B

QUESTION 2

Kristi is developing a Web site for Roscoe Carnival Supplies. Roscoe's CEO has provided several JPG images that he wants to include on the home page of the site. As Kristi begins to design the page, she realizes that she cannot achieve the tight design she wants because many of the images have excess white space around them. What should Kristi do to solve the problem?

- A. Crop the image to reduce excess white space.
- B. Modify the image's height and/or width dimensions.
- C. Delete the layer with the most white space from the JPG file.
- D. Modify the image's resolution to reduce unneeded white space.

Correct Answer: A

QUESTION 3

Pop-up and pop-under windows were once considered a valid advertising method for some Web designers. Most designers now consider this advertising method invalid because users tend to find pop-ups and pop-unders annoying. Which of the following is another common reason to avoid pop-ups and pop-unders?

- A. The HTML code is no longer supported.
- B. Pop-ups are a single browser technology.
- C. Many browsers now feature pop-up blockers.
- D. Pop-ups are considered an invasion of privacy.

Correct Answer: C

QUESTION 4

Lisa needs to create a rollover image to act as her Web site's navigation buttons. What is the minimum number of images she must use to achieve a rollover effect?

- A. One
- B. Two
- C. Three
- D. Four

Correct Answer: B

QUESTION 5

You are responsible for administering a Web site for a college program designed to get students to express their perspectives on topical issues. Your supervisor has been asked to ensure that all Web sites for the college are Conformance Level "Triple-A," according to Web Accessibility Initiative (WAI) standards. Which of the following will have to be eliminated from your site?

- A. All XHTML tables within the site
- B. All HTML content written to 4.01 specifications
- C. All audio content without a text-based alternative
- D. All visual content without an accessible audio alternative

Correct Answer: C

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