

00M-653^{Q&As}

IBM Emptoris Strategic Supply Management Sales Mastery Test v1

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QUESTION 1

How would you not compete against a best of breed vendor?

- A. Show product differences?
- B. Position global capabilities?
- C. Position integrated to broader Strategic Supply Management capabilities
- D. Position company viability

Correct Answer: D

QUESTION 2

Where does Supplier Lifecycle Management outperform our competitors?

A. Ability to source complex categories (cap ex, direct materials)

B. They lack the ability to manage all of the rate variability and work completion tracking, so compliance is much weaker than Emptoris.

C. Contract document management

D. Our competitors do not possess the ability to segment the supplier base across multiple categories, geographies and business units to manage performance and evaluate capabilities at a local or global dimension

Correct Answer: D

QUESTION 3

Which topic below is not a typical business driver for Supplier Lifecycle Management?

- A. Optimize the Procure-to-Pay- Process
- B. Supply Chain Disruption
- C. Corporate Social Responsibility
- D. Brand Protection

Correct Answer: C

QUESTION 4

Which is not a valid up-selling scenario?

A. After knowing the capability profile of suppliers (Qualification) and their performance track records (Evaluation)



classification module can increase value by showing and analyzing the execution of the procurement strategy

B. After identifying weaknesses of existing important suppliers, the supplier development module can add value through an increase of suppliers performance

C. After knowing the top suppliers (capabilities, performance, strategy, risk profile etc.) for a category there is additional value by using them for the long list-generation of an e-sourcing event

D. Connect all on-boarded potential suppliers to the Sterling Integration Solutions to automate business processes between potential suppliers and our customer

Correct Answer: D

QUESTION 5

The value of an integrated SLM solution includes the following, except?

- A. Visibility
- B. Invoice Automation
- C. Efficiency and Savings
- D. Compliance
- Correct Answer: C

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