



# 000-M96<sup>Q&As</sup>

IBM Unica Enterprise Campaign Technical Mastery Test V1

## Pass IBM 000-M96 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.lead4pass.com/000-M96.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





#### QUESTION 1

What is the first thing a customer should do before creating a campaign in Unica Campaign?

- A. Create the Mail List.
- B. Design the campaign on paper and determine the goals for the campaign.
- C. Create the offers, mail list, and call list.
- D. Create strategic segments.

Correct Answer: B

---

#### QUESTION 2

What is a key tool to use when creating the database and schema for the Unica Campaign system tables?

- A. unica\_actrg
- B. Unica Campaign database information checklist
- C. unica\_svradmin
- D. Database native data loaders

Correct Answer: B

---

#### QUESTION 3

When should a user regenerate a strategic segment in Unica Campaign?

- A. Never
- B. Daily
- C. When datasource contents have changed.
- D. Whenever a new campaign is created.

Correct Answer: C

---

#### QUESTION 4

Who is the owner of a campaign in Unica Campaign if the campaign is linked to a project?

- A. User who clicked Create Linked Campaign.
- B. User who created the Project.



- C. Administrator must assign an owner.
- D. Last user to edit the campaign is assigned as owner.

Correct Answer: A

---

#### QUESTION 5

In Unica Campaign, where can a customer both assign an offer and output a list of contacts?

- A. Snapshot process
- B. Mail List or Call List process
- C. Extract process
- D. Profiles

Correct Answer: B

[000-M96 VCE Dumps](#)

[000-M96 Study Guide](#)

[000-M96 Braindumps](#)



To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

## Try our product !

100% Guaranteed Success  
100% Money Back Guarantee  
365 Days Free Update  
Instant Download After Purchase  
24x7 Customer Support  
Average 99.9% Success Rate  
More than 800,000 Satisfied Customers Worldwide  
Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications.  
You can view Vendor list of All Certification Exams offered:

<https://www.lead4pass.com/allproducts>

## Need Help

Please provide as much detail as possible so we can best assist you.  
To update a previously submitted ticket:



 <p><b>One Year Free Update</b> Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.</p>	 <p><b>Money Back Guarantee</b> To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.</p>	 <p><b>Security &amp; Privacy</b> We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information &amp; peace of mind.</p>
---	---	--

Any charges made through this site will appear as Global Simulators Limited.  
All trademarks are the property of their respective owners.  
Copyright © lead4pass, All Rights Reserved.